**Minutes of the**

**Shreveport-Bossier Sports Commission Advisory Board**

**April 27, 2022**

**Members Present:**

Doyle Adams, Chairman

Clay Bohanan, City of Bossier

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Jeff Free, City of Bossier

Lyndon Johnson, Caddo Parish Commission

Patrick Wesley, Caddo Parish Commission

Shantel Hardison, Caddo Parish Commission

**Not Present:**

Bob Brotherton, Bossier Parish Police Jury

Joe Mero, City of Shreveport

Larry Anderson, City of Shreveport

**Staff Present:**

Aaron Bronson

Charlie Rice

Cicely Parson

Sara Aymond-Nelms

**Special Guests:**

Malcolm Murchison & Brandon Pang with Bradley Murchison Kelly & Shea LLC.

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, April 27, 2022, at 629 Spring Street, Shreveport, LA. Doyle Adams, Chairman, called the meeting to order at 8:10 a.m.  A quorum was present.

**Agenda**

The agenda of the April 27, 2022, meeting was reviewed. Following review, Mr. Johnson moved to accept the agenda as distributed. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

**Minutes**

The minutes of the March 23, 2022, meeting was reviewed. Following review, Mr. Bohanan moved to accept the minutes. Mr. Wesley seconded the motion. All in favor none opposed with no public comment.

**Review of Board Responsibilities**

Mr. Murchison spoke to the advisory committee about the Louisiana Code of Governmental Ethics, the Annual Personal Financial Disclosure Tier 2.1, and Sexual Harassment Training.

**Department Reports & Updates**

MMGY NEXTFactor who is a strategic planning consultancy for the global travel & tourism industry will be doing the Destination Management Plan and Branding.

The bureau and Sports Commission are restructuring to best utilize staff talent, maximize efficiency and provide the best return on investment. Other bureau staff will now be more involved in promotion of events.

The Archery Shooters Association (ASA) Annual Tournament was held April 21-24, 2022. The event owner stated that it was the best first year event. The community partners are already working to upgrade the facilities for next year.

**Financial Report**

Mr. Bronson reviewed March financials with the board. A motion was made by Mr. Bohanan to approve the financials. Mr. Free seconded the motion. All in favor none opposed with no public comment.

**Funding Applications**

***AKA 20 –*** a motion was made by Mr. Wesley to approve up to $2,500; seconded by Mr. Bohanan. All in favor none opposed with no public comment. ***2022 Sickle Cell Softball Tournament -*** a motion was made by Mr. Johnson to approve up to $20,000; seconded by Mr. Wesley. All in favor none opposed with no public comment. ***2022 Open Range Fellowship Church Pro Rodeo***–a motion was made by Mr. Johnson to approve up to $3,000; seconded by Mr. Bohanan. All in favor none opposed with no public comment. ***Louisiana Girls Ranking***– Ms. Nelms recommended $2,500; organizers would like to move to a college facility to provide participants with a campus college experience. A motion was made by Mr. Johnson to approve up to $5,000 if they go to a college campus and $2,500 if they remain at Benton High School; seconded by Mr. Bohanan. All in favor none opposed with no public comment. ***North Louisiana High School Classic Open-*** a motion was made by Mr. Johnson to approve up to $5,000; seconded by Mr. Bohanan. All in favor none opposed with no public comment.

**Discussion Items**

 ***2022 Bass Champs*** – Red River Waterway Commission will split the bid free of $35,000 with the Sports Commission. A motion was made by Mr. Bohanan to approve $17,500; seconded by

Mr. Free. All in favor none opposed with no public comment.

***Texas cornhole League (TCL) Signature Series*** – the league is requesting $15,000 bid fee for fall event; Ms. Nelms will bring more information to the May board meeting.

***2023 & 2024 State Wrestling*** – a motion was made by Mr. Bohnanan to approve $20,000 bid fee; seconded by Mr. Free. All in favor none opposed with no public comment.

***2024 Dixie World Series*** – Mr. Bohanan updated the committee that Division 1 has 34 teams the first week and Division 2 has 32 teams the second week, teams will be coming from 11 states. They are requesting help with hospitality portion. More information will be brought to the May board meeting.

***USA Volleyball*** visited the YMCA Billiton for a practice facility and Convention Center for meals. Unexpected costs for Brookshire Grocery Arena have poor Wi-Fi, it would cost $2,000 to improve the Wi-Fi. Mr. Wesley would like to assist with social media promotion within his organization pages.

Mr. Johnson would like to review and update the Sports Commission bylaws.

Red River Balloon Rally is moving forward at Brookshire Grocery Arena; there will not be a Faith and Family night on Friday. Odyssey, A Journey Tribute band will be the headliner for Friday. The plan is to involve more churches next year.

**Upcoming Events**

* WODGODZ Athletic Competition April 30 – May 1, 2022
* Lady Bass Anglers Tournament May 5-6, 2022
* 2022 Women’s VNL Preliminary Round May 31 – June 5, 2022
* 2022 US Team National Hot Air Balloon Competition June 21-25, 2022

**Next Advisory Board Meeting**

1. May 25, 2022

**Adjournment**

There being no further business, Mr. Adams made a motion to adjourn, and Mr. Bohanan seconded which was voted on and passed with no public comment, so the meeting adjourned at 9:23 AM.

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Doyle Adams, Chairman