**Minutes of the**

**Shreveport-Bossier Sports Commission Advisory Board**

**July 27, 2022**

**Members Present:**

Bob Brotherton, Bossier Parish Police Jury

Doyle Adams, Chairman

Clay Bohanan, City of Bossier

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Joe Mero, City of Shreveport

Jeff Free, City of Bossier

Patrick Wesley, City of Shreveport

**Not Present:**

Lyndon Johnson, Caddo Parish Commission

Larry Anderson, City of Shreveport

Shantel Hardison, Caddo Parish Commission

**Staff Present:**

Cicely Parson

Arron Bronson

Sara Aymond-Nelms

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, July 27, 2022, at 629 Spring Street, Shreveport, LA. Doyle Adams, Chairman, called the meeting to order at 8:33 a.m.  A quorum was present.

**Agenda**

The agenda of the July 27, 2022, meeting was reviewed. Mr. Brotherton made a motion to approve; seconded by Mr. Adams. All in favor none opposed with no public comment.

**Minutes**

The Minutes of the June 15, 2022, meeting was reviewed. Following review, Mr. Brotherton moved to accept the minutes. Mr. Bohanan seconded the motion. All in favor none opposed with no public comment.

**Financial Report**

Mr. Bronson shared the financials with the board. Advised all revenue and expenses not received yet from previous events. Mr. Bronson advised a transfer funds from reserve account was not needed. Mr. Brotherton made a motion to approve; seconded by Mr. Bohanan. All in favor none opposed with no public comment.

**Funding Applications**

***SHARKS Warbird Event*** – Mrs. Nelms advised the event has participants from Ark, LA, Texas with 65 registered pilots. Requesting $2500 for funding to repair air strip as it buckles in the heat, staff recommends the $1,500 budgeted. Mr. Adams Recommended budgeted amount of $1,500.

***State Fair of Louisiana*** – Mrs. Nelms advised budgeted $10,000 and Mr. Adams recommended the budgeted $10,000.

***Battle on the Border*** – Mrs. Brown advised in 10th year, accounts for 370 room nights, with an economic impact of $323K with four high school games over two days played at Independence Stadium. Amounted requested and amount budgeted is $20,000. Mr. Adams advised that original model was to bring four high profiles out of town teams to town with fans. As the event previously had 8 eight games now down to four. Would like to have conversation before team selections to make sure funding is aligned with the original event.

**Events Update/Discussion**

1. **2024 Dixie Youth World Series** – traveling to NC for presentation.
2. **Raising Cane’s Partnership** – working on 3-year deal to be official chicken tender of SBSC events.
3. **Balloon Rally Update** – Reports included four heat related emergencies, Bossier Fire and EMT were helpful in those situations: 8,500 attendees over the weekend due to wind and hot weather. No glow on Friday due to wind. Glow on Saturday. Pilots advised will not return if arena is location as hot asphalt can melt the balloon envelope. If remained would have to tarp the parking lot which would result in an additional expense. May need to change the date of the RRBR to July to meet the pilots schedule, as current dates interfere with other national balloon events. Mr. Adams asked if this event is something that we should be executing as the staff is busy and removed from their core mission. Local balloon group wants to be involved will meet with group to discuss involvement. Mr. Brotherton advised South Bossier Park is available with 105 acres of land for future location option.
4. **BPCC** – requesting monetary support of $5,000 to cover the game officials’ expense during a four day, eight team softball tournament in May 2023.
5. **Louisiana Sporting Clay** championship may come in 2024.
6. **World Knife and Axe Throwing –** declined 2022; interested in 2023.

**Upcoming Events**

1. **Grambling vs. NSU** – Budgeting $20K for marketing; requesting rooms for 4 games in same hotel but not possible due to late notice. Both schools had leadership changes in the past six months.
2. Super Retriever Series (SRS) **Total Dog Invitational** - working on Pet Palooza with Boardwalk to increase local community engagement and promote sporting event.
3. **USA Softball Annual Meeting** – rescheduled due to covid; using a local golf course for fundraising opportunities.
4. **Bass Open Series** - Waterway Commission helping support this event.
5. **Bass Champs** – waterway comm helping support this event.
6. Mr. Wesley brought up Shreveport Mavericks sponsorship as they won the championship and advised we should send them communications congratulating them on the win. Advised may want to share funding applications for 2023. Mr. Adams advised SBSC is not funding business operating expenses but we here to support them in other ways.

**Adjournment**

There being no further business, Mr. Adams advised next meeting is August 24 at 8:30 a.m. and made a motion to adjourn; Mr. Bohanan seconded. All in favor none opposed with no public comment. The meeting adjourned at 9:28 AM.

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Doyle Adams, Chairman