**Minutes of the**

**Shreveport-Bossier Sports Commission Advisory Board**

**June 15, 2022**

**Members Present:**

Doyle Adams, Chairman

Clay Bohanan, City of Bossier

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Joe Mero, City of Shreveport

Shantel Hardison, Caddo Parish Commission

Jeff Free, City of Bossier

Patrick Wesley, City of Shreveport

**Not Present:**

Bob Brotherton, Bossier Parish Police Jury

Lyndon Johnson, Caddo Parish Commission

Larry Anderson, City of Shreveport

**Staff Present:**

Cicely Parson

Arron Bronson

Sara Aymond-Nelms

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, April 18, 2022, at 629 Spring Street, Shreveport, LA. Doyle Adams, the Chairman, called the meeting to order at 8:03 a.m.  A quorum was present.

**Agenda**

The agenda of May 25, 2022, meeting was reviewed. A quorum was not present.

**Minutes**

The Minutes of the April 27, 2022, meeting were reviewed. Following review, Mr. Adams moved to accept the minutes. Mr. Bohanan seconded the motion. All in favor none opposed with no public comment.

**Financial Report**

Mr. Bronson shared the financials with the board. Year to date we are a little over budget for revenues. Under the operating expenses, we are also over budget for volleyball. Net deficit of 89K.

Purchased bush mower or ASA shooting lanes upkeep.

Mr. Adams asked about VB expenditures, over $800K. Major events fund could fund up to $300K if approved, waiting for a final bill from SCC as it may be reduced due to service level agreements not being met. Invested $550K in VNL, with $180K in VNL ticket sales. Sales were short $200K of estimate. $20K media buy in December 2021 resulted in $1,500 in ticket sales. The Olympic qualifier event helped increase sales in 2019; will review when final numbers are received. Mr. Bronson advised food costs of $174K are attributed to budget overage.

Mr. Adams advised to be mindful of additional costs before bidding on large events like VNL, and include achievable ticket sales goals to make sure the event makes good business sense.

Mr. Bohanan motioned for approval of financials seconded by Mr. Free. All in favor none opposed with no public comment.

Mr. Bronson discussed the possible need to transfer up to $300K from reserve to operating fund if needed to pay invoices for VNL and RRBR. Money will be moved back if not needed.

Mr. Bohanan made the motion to transfer up to $300,000 from reserve to operating fund if needed for cash flow, seconded by Mr. Free. All in favor none opposed with no public comment.

Mr. Adams mentioned that RRBR takes up a large amount of staff time and resources to put on the event. Mrs. Brown advised rethinking if the sports commission should continue to work on an event of this scale in the future.

**Bylaws Discussion**

Mrs. Brown reviewed the need to update the wording of the SBSC bylaws as discussed previously as follows: Page 3 change 3 from Executive Director to President of Shreveport-Bossier Convention and Tourist Bureau or his or her designee. Page 9 change from Executive Director to President of Shreveport-Bossier Convention and Tourist Bureau shall compile and present the budget. Mr. Wesley made a motion to approve the change; seconded by Mr. Bohanan. All in favor none opposed with no public comment.

**Sports Update**

**Funding Applications**

***Brookshire Heroes Run*** – The requested amount of $10,000 was reviewed. After further discussion, the advisory board recommended approving $10,000 as budgeted.

***Stephens Youth Activity Zone*** - The requested amount of $7,000 was reviewed. The event was submitted a month before the event, and it was not in the budget. Mrs. Nelms recommended not to approve the request. Mrs. Brown advised we adhere to guidelines; to best promote the event, as the deadline to submit for funding is 90 days before the event.

**Events Update/Discussion**

* 2023 & 2024 State Wrestling is scheduled for February 2023, at the Shreveport Convention Center.
* RRBR starts June 20 - 25 with Pilot Briefings at Southwood High School along with refueling station and launch. Advised of a plan to ensure the safety of attendees
* Discussed RRBR ticket price changes for children; 3 and under free; 4 to 17 $10.
* Going to North Carolina in August to present a bid for Dixie World Series.
* SBSC is a finalist for World Knife and Axe Throwing League, in December 2022 with national exposure on ESPN for the area.
* Mrs. Brown mentioned Shreveport Mavericks made playoffs and heard they want to request additional sponsorship dollars. Mr. Wesley had received a call from Pat Booras who said Kelly Wells had committed sponsorship funds for the team; Mr. Wesley had not received a sponsorship request from him. Mr. Adams advised the commission is not here to fund operations for local sports teams.

**Adjournment**

There being no further business, Mr. Adams made a motion to adjourn, and Mr. Bohanan seconded which was voted on and passed with no public comment, the meeting adjourned at 8:49 AM.

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Doyle Adams, Chairman