**Minutes of the**

**Shreveport-Bossier Sports Commission Advisory Board**

**September 28, 2022**

**Members Present:**

Doyle Adams, Chairman

Clay Bohanan, City of Bossier

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Jeff Free, City of Bossier

Patrick Wesley, City of Shreveport

Larry Anderson, City of Shreveport

Lyndon Johnson, Caddo Parish Commission

**Not Present:**

Bob Brotherton, Bossier Parish Police Jury

Shantel Hardison, Caddo Parish Commission

**Staff Present:**

Cicely Parson

Aaron Bronson

Sara Aymond-Nelms

Charlie Rice

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, September 28, 2022 at 629 Spring Street, Shreveport, LA. Doyle Adams, Chairman, called the meeting to order at 8:33a.m.  A quorum was present.

**Agenda**

The agenda of the September 28, 2022, meeting was reviewed. Mr. Adams made a motion to approve; seconded by Mr. Bohanan. All in favor none opposed with no public comment. Mr. Johnson added motion to discuss Shreveport rugby, motioned second by Mr. Wesley. All in favor none opposed with no public comment.

**Minutes**

The Minutes of the August 31, 2022, meeting was reviewed. Following review, Mr. Bohanan moved to accept the minutes. Mr. Wesley seconded the motion. All in favor none opposed with no public comment.

**Financial Report**

Mr. Bronson shared the financials with the board. August total revenue $116K; Caddo Parish $37K up 23% over’ bossier parish $34K; up 21% for the budget. Operating expenses down 4.9%; at $10K for August. Hotel revenue down $21.00; did increase 7.7% over the year. Budget up 2% down 4% for the year. Hotel revenue was flat -00.0% increased 7% to budget fir month of August. Total revenue over $1 million. Operating expenses exceed revenue at $1.26 million. Operating expenses at deficient of $239K. Fund balance under $321K. Balance sheet net deficient of $239K; bought fund balance down to $320; income statement Events income under $29K; $27 from additional sponsorship from RRBR. Government funding $15K down from Louisiana Office of Tourism for RRBR funding; Government funding of $300K still coming from the State after paperwork processed. Expenses $2100 for contract labor for RRBR. Grants totaled $4,500 included $3,000 for Greenwood Rodeo and $1,500 for SHARKS.

Revenue up $268K versus 2021 up 35% due to USAVB cost up by $630K. Balance Sheet reserve funds have not been moved yet. As we are waiting for lowered USAVB meals and AV invoice from SCC latest amount was $260K. The amounts were discussed in P&L already made deposit of $33K to SCC. Interest is growing in the account at $3,800 in interest paid this year. Motion for approval by Mr. Anderson seconded by Mr. Bohanan. All approved none opposed with no public comment.

**Funding Applications**

***Battle on the Hardwood -*** several high schools from around the state will be participating budgeted for $4K. Total of 19 teams with 11 outside of the Shreveport area but within a five-hour driving distance. Last year had 25 teams, this year more out of town teams recruited to increase hotel nights and funding. Mr. Johnson recommended increase funding to $4,500. Motion by Mr. Johnson to increase funding to $4500 seconded by Mr. Wesley. All approved with none opposed with no public comment.

***Decari Markray Classic*** – BPCC managing second annual event to be held during Thanksgiving weekend featuring Navarro College vs. SUS, BPCC vs. Delgado, and Doyline High vs. Country Day Academy. Late application that requested $2,000; Staff recommends $1,000. Mr. Wesley motioned to approve $1,000; seconded by Mr. Bohanan. All approved with none opposed with no public comment.

***National Black Rodeo Finals*** - Did not discuss at the May meeting as we did not have a quorum.

Moving event to November, has done great job of selling out the Hirsch Coliseum. Event has history of great attendance and well run. Secured southern band for next year to grow event for future opportunities. Staff recommends $10K, Motion by Mr. Johnson seconded by Mr. Bohanan. All approved with none opposed with no public comment.

**Events Update/Discussion**

USA Track and Field – November 2022 - Regional High School qualifying day event with 500 athletes held at Captain Shreve. Twenty room nights are needed for officials. Event cannot last if no support from SBSC. Last year provided $1,400 cash with operational assistance, 30 x 30 tent, donated breakfast, lunch, and drinks for officials. Recommend complete funding application for event needs. Last time covered timing system ($1,400) and hospitality totaling $4K - 5K spent. Staff recommends, waiting on application for amount to approve.

LSUS Tennis Event – November – Not asking for financial assistance. Several local /regional college teams participating. Xavier, LSUA, Alcorn, Grambling, Dillard, Southern, Texas A&M -Texarkana.

American Cornhole League – December - Large crowd with serious players larger prize amounts. Regional event need support that we can host their larger events next year with ESPN coverage for the area. Their expenses are $10K, looking for LOT for assistance with our expenses no more than $2,500.

Shreveport Rugby – Mr. Johnson advised will be Rugby Day on October 15 in the city. Bringing in teams from Baton Rouge and Texas for event scrimmage. Event owner is from out of town with ties to AC Steere team. Asking for $500 to cover food and water to feed the kids attending and need better hotel rates for traveling groups. Motion by Mr. Wesley for $500 sponsorship; seconded by Mr. Bohanan. All approved with none opposed.

Shreveport Classic - Mr. Wesley requested attendance numbers; Mrs. Brown advised trying to meet with SPAR to discuss future management of the game. Mr. Johnson advised COS should not be managing game day operations and the game should be ran by SBSC or Independence Bowl foundation.

**Upcoming Events**

Battle of the Bags – October 7, 2022

Bass Champs – October 8-9, 2022

Super Retriever Series Crown Championships – October 21-23, 2022

**Adjournment**

There being no further business, Mr. Adams advised next meeting is October 26 at 8:30 a.m. and made a motion to adjourn; Mr. Bohanan seconded. All in favor none opposed with no public comment. The meeting adjourned at 9:17 AM.

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Doyle Adams, Chairman