

**Minutes of the
Shreveport-Bossier Sports Commission Advisory Board
October 20, 2021**

Members Present:

Billy Montgomery, Chairman
Bob Brotherton, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Doyle Adams, Bossier Parish Police Jury
Larry Anderson, City of Shreveport
Shantel Hardison, Caddo Parish Commission
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Jeff Free, City of Bossier
Lyndon Johnson, Caddo Parish Commission

Not Present:

Joe Mero, City of Shreveport

Staff Present:

Aaron Bronson
Charlie Rice
Sara Aymond-Nelms
Kelly Wells

Introduction:

Ms. Brown introduced Aaron Bronson as the new VP of Operations.

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, October 20, 2021, at 629 Spring Street, Shreveport, LA. Billy Montgomery, Chairman, called the meeting to order at 8:07 a.m. A quorum was present.

Agenda

The agenda of the October 20, 2021, meeting was reviewed. Following review, Mr. Bohanan moved to accept the agenda as distributed. Mr. Brotherton seconded the motion which was voted on and passed with no public comment.

Minutes

The Minutes of the September 22, 2021, meeting was reviewed. Following review, Mr. Bohanan moved to accept the minutes. Mr. Brotherton seconded the motion. All in favor none opposed with no public comment.

Financial Report

Mr. Bronson reviewed the financials with the board. Following review, Mr. Brotherton moved to accept the financials as distributed. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

Sports Update:

Funding Applications – *The Battle on the Hardwood* – A motion was made by Mr. Brotherton to approve up to \$1,500; Mr. Johnson interjected and asked to increase the funding amount to \$4,000. Mr. Brotherton made a motion to accept the \$4,000; seconded by Mr. Adams. All in favor none opposed with no public comment. Also discussed was working closely with Coach Sims on hotel room nights.

Brookshire Grocery Arena has been secured for the 2022 CenterPoint Energy Red River Balloon Rally. The City of Bossier approved the sale of alcohol at outdoor festivals, with an approved permit. Battle of the Bags raised \$7,507 for Bossier City and Shreveport Fire Departments. Working on final planning for Crappie Expo, Kayak Bass Fishing, SRS, and UKC Total Dog Invitational. LSU vs. Tech to be broadcasted on CBS Sports, assisting with sponsorships and group sales. A press conference is scheduled for November 5, 2021, at 11:30 a.m. at Camp Minden for ASA Archery.

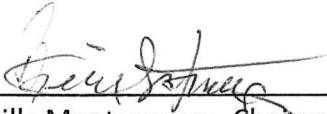
Upcoming Events – Super Retriever Series – October 15-23, 2021; Total Dog Invitational – October 21-23, 2021; USA Boxing National Championships – December 6-11, 2021; LSU vs. LA Tech Basketball Game – December 18, 2021; Independence Bowl – December 18, 2021.

Advisory Board Meeting Dates

- a. November 17, 2021
- b. December 15, 2021

Adjournment

There being no further business, Mr. Bohanan made a motion to adjourn, and Mr. Adams seconded which was voted on and passed with no public comment, so the meeting adjourned at 8:53 AM.



Billy Montgomery, Chairman