

**Minutes of the
Shreveport-Bossier Sports Commission Advisory Board
November 19, 2025**

Members Present:

Doyle Adams, Chairman
Stacy Brown, Visit Shreveport-Bossier
Creighton Cochran, Bossier City Councilman
Stormy Gage-Watts, Caddo Parish Commission
Keith Sutton, Bossier Parish Police Jury
Shantel Hardison, Caddo Parish Commission
Shaun Houston, City of Shreveport

Not Present:

Mary Ward, Bossier City Parks & Recreation
Patrick Wesley, Caddo Parish Parks & Recreation

Guest / Staff Present:

Aaron Bronson
Sara Nelms
Cicely Parson

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, November 19, 2025, at the Visit Shreveport-Bossier office, at 629 N. Spring St. Shreveport, LA. Doyle Adams, Chairman, called the meeting at 8:37 a.m. A quorum was present.

Agenda

The agenda of the November 19, 2025, meeting was reviewed. Mr. Sutton accepted the agenda with a motion approved by Ms. Hardison. All in favor, none opposed with no public comment.

Minutes

The minutes of the October 22, 2025, meeting was reviewed. Following review, Mr. Sutton moved to accept the minutes. Ms. Hardison approved the motion. All in favor, none opposed with no public comment.

Financial Report

Mr. Bronson shared the October financials with the board. Ms. Hardison moved to accept the financials. Mr. Sutton seconded the motion. All in favor, none opposed with no public comment.

- a.) 2026 Sports Budget Review – Mrs. Nelms reviewed the major events for each month. The Grant Budget breakdown highlights all events budgeted to receive grant funding, totaling \$200,733. Bid Budget Breakdown lists all the bid fees budgeted to pay rights holders for the year totaling \$214,500. RRBR P&L we have increased in contract labor, but sponsorship funds helped reduce the variance over the prior year.

Mr. Sutton moved to accept the budget. Mr. Cochran seconded the motion. All in favor, none opposed with no public comment.

Events Update/Discussion Items

- a. United Athletic Conference Basketball Bid – Bid submitted; site visit December 4-5, 2025; Selection will be announced in January & February 2026.
- b. HBCU Athletic Conference Soccer and Volleyball Championships – 1st soccer championship, will reduce breaks in between matches next year. Alta Cumbre soccer club will provide volunteers and manage soccer clinic for the conference.

Upcoming Events

- a. Major League Fishing Summit Cup | November 16-21, 2025 – 12 teams with 24 fisherman. Large social media presence with the size of the fish caught. At Caddo, Cross and Lake Bistineau.
- b. Independence Bowl | December 30, 2025 – selection Sunday December 7, 2025, with conference tie in with Conference USA and Big 12.

Adjournment

Next meeting is December 17, 2025, at The Visit Shreveport-Bossier office. With there being no further business, Ms. Hardison made a motion to adjourn, and Mr. Sutton seconded, which was voted on and passed with no public comment, the meeting adjourned at 9:24 AM.

Doyle Adams, Chairman