

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
November 20, 2019

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Don Williams, City of Bossier City
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Ken Antee, Caddo Parish Commission
Joe Mero, City of Shreveport
Larry Anderson, City of Shreveport

Members Not Present:

Lyndon Johnson, Caddo Parish Commission (by phone)
Bob Brotherton, Bossier Parish Police Jury

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on November 20, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:03 a.m. A quorum was present.

The members welcomed Mr. Larry Anderson, representing the City of Shreveport, to the board.

Minutes

The Minutes of the October 23, 2019 meeting were reviewed. Following review, Mrs. Brown moved to accept the Minutes as distributed. Mr. Williams seconded the Motion which was voted on and passed with no public comment.

Guest Speaker

At this point in the meeting, Dakota Hill with USA Softball (Louisiana) addressed the board members on the proposed USA Women's Softball event here on April 15, 2020.

Following the brief presentation, Mr. Wells gave an overview of the proposed event and the costs involved. Following discussion, Mr. Antee moved to approve \$15,000 for the Sports Commission to spend for the proposed USA Women's Softball event to be held on April 15,

2020. Mr. Williams seconded the motion which was voted on and passed with no public comment.

Financial Report

Mrs. Brown reviewed the October financials with the members. She also discussed the need for an amendment to the 2019 budget. Following discussion, Mr. Adams moved to amend the 2019 Sports Commission budget to show total revenue of \$1,222,312 and total expenses of \$1,465,179 for a projected year-end amount of \$193,786. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

Mr. Wells reviewed the 2020 budget with the members. Mrs. Brown asked the members to consider altering the percentage of the income the Sports Commission receives that is moved into the reserve account monthly from the hotel/motel occupancy tax from 35% to 25%. Following discussion, Mr. Antee moved to change the hotel/motel percentage that is transferred into the reserve account monthly from 35% to 25%. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

Following completion of the 2020 budget review, Mr. Adams moved to approve the 2020 budget as presented. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

Previously Approved Budget Items

The members confirmed funding for the following events at the approved budgeted amounts:

2020 Brookshire's + Super 1 Foods Heroes Run
2020 Rivercities and Ironfish Triathlons
2020 Red River Volleyball Tournament

Sports Update:

Mr. Wells reviewed the following events and bids with the Board members:

- We should be announcing collegiate exhibition basketball game in a month.
- Working with Centenary on potential bids for D1, D3 events.
- Attended sales mission in Colorado Springs in October calling on USA sporting events.
- Potential Mr. Crappie Expo – 3 day expo with crappie fishing tournament on the Red River. Will have more information for discussion at the December meeting.

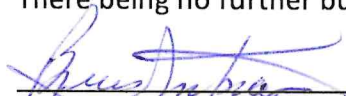
- Appreciation lunch for volunteers, vendors, sponsors from 2019, on December 5, Noon at Texas Roadhouse.
- USA Track & Field Cross Country event at South Bossier Park this Saturday.

Upcoming Events:

Mr. Wells reviewed the calendar of upcoming events with the members.

Adjournment

There being no further business, the meeting adjourned at 9:27 am.



Billy Montgomery, Chairman