

**Minutes of the  
Shreveport-Bossier Sports Commission Advisory Board  
December 14, 2022**

**Members Present:**

Doyle Adams, Chairman  
Larry Anderson, City of Shreveport  
Clay Bohanan, City of Bossier  
Bob Brotherton, Bossier Parish Police Jury  
Jeff Free, City of Bossier  
Shantel Hardison, Caddo Parish Commission  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Patrick Wesley, Joint Appointment

**Not Present:**

Lyndon Johnson, Caddo Parish Commission

**Staff Present:**

Aaron Bronson  
Cicely Parson  
Sara Nelms

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, December 14, 2022, at 629 Spring Street, Shreveport, LA. Doyle Adams, the Chairman, called the meeting to order at 8:39 a.m. A quorum was present.

**Agenda**

The agenda of December 14, 2022, meeting was reviewed. Mr. Bohanan made a motion to approve; seconded by Mr. Brotherton. All in favor none opposed with no public comment.

**Minutes**

The Minutes of November 16, 2022, meeting were reviewed. Following review, Mr. Brotherton moved to accept the minutes. Mr. Bohanan seconded the motion. All in favor none opposed with no public comment.

**Financial Report**

Mr. Bronson reviewed the financials with the board.

**Budget Overview**

Added \$20K to Mudbugs in Product Development. USA Volleyball is why income and budgets are down. Sponsorship income to remain relatively flat.

**Battle of the Border** – Budgeted for \$20K not sure if the event is happening; added to the budget in case SPAR does have the event. Mr. Adams advised removing the budgeted grants and moving to funding applications.

Mr. Wesley advised he spoke with Roman Banks with Southern University about playing a football game in Shreveport for 2023 or 2024.

## **Grants**

Bishop Promotions ESPN event in May or July. Requested \$20K to market the event however SBSC will not fund business operations. Motioned by Mr. Bohanan, seconded by Mr. Brotherton, all approved with none opposed.

## **Events Update/Discussion**

**Balloon Rally** - Did not win the bid on the Women's Balloon competition due to distance and the price of gas. Considering options for other competitions. Rally moving to Louisiana Downs for a better summer experience. Balloons can be set up in the infield and guests can enjoy balloons in a controlled environment.

**Conference USA Basketball Championship** – Bidding for 2024-26 with 18 teams over five days; the bid is due December 15.

**USA Volleyball** –Waiting for an updated invoice and government funding to cover convention center costs.

**World Axe & Knife Throwing** - Traveled to WI to view the event. The event would be a three-year commitment for 2023-25.

**GCAC T&F Championship**- Won bid for April 2023, ED from Minden, wants a local event and a three-year deal with us.

**Independence Bowl** – The team will attend the Welcome Breakfast and Chairman's reception next week.

**Retirement** - Larry Anderson is leaving the board effective December 31, 2022.

## **Upcoming Events**

- Independence Bowl – December 23, 2022

## **Adjournment**

There being no further business, Mr. Adams advised the next meeting is January 25, 2023, at 8:30 a.m. Mr. Adams made a motion to adjourn; Mr. Bohanan seconded. All in favor none opposed with no public comment. The meeting adjourned at 9:28 AM.

  
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Doyle Adams, Chairman