

**Minutes of the
Shreveport-Bossier Sports Commission Advisory Board
June 25, 2025**

Members Present:

Doyle Adams, Chairman
Stacy Brown, Visit Shreveport-Bossier
Shantel Hardison, Caddo Parish Commission
Stormy Gage-Watts, Caddo Parish Commission
Keith Sutton, Bossier Parish Police Jury
Mary Ward, Bossier City Parks & Recreation
Patrick Wesley, Caddo Parish Parks & Recreation

Not Present:

Brian Hammons, Bossier City Councilman
Shaun Houston, City of Shreveport

Guest / Staff Present:

Aaron Bronson
Sara Nelms
Cicely Parson

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, June 25, 2025, at the Visit Shreveport-Bossier office, at 629 N. Spring St., Shreveport, LA. Doyle Adams, Chairman, called the meeting at 8:37 a.m. A quorum was present.

Agenda

The agenda of the June 25, 2025, meeting was reviewed. Mr. Sutton accepted the agenda with a motion approved by Mrs. Ward. All in favor, none opposed, with no public comment.

Minutes

The Minutes of the June 11, 2025, meeting were reviewed. Following review, Mrs. Ward moved to accept the minutes. Mr. Sutton approved the motion. All in favor, none opposed, with no public comment.

Financial Report

Mr. Bronson shared the financials with the board. Mr. Sutton moved to accept the financials. Ms. Hardison seconded the motion. All in favor, none opposed, with no public comment.

Grant Applications

- a. ***Louisiana State Poker Championships*** – Not budgeted, requested \$34,000; staff recommends \$5,000. Mr. Sutton made a motion to approve up to \$5,000; seconded by Ms. Ward. All in favor, none opposed, with no public comment.
- b. ***LRCA Rodeo Finals*** – 125 participants during the Louisiana State Fair.

Events Update/Discussion Items

- a. **Red River Balloon Rally** – Working with LA Downs and planning is almost complete. Noble Pedicab will provide rides from the parking lot to the festival.
- b. **Grambling v. Langston** – tickets on sale today, with Committee Meeting and Press Conference on August 25, 2025, at 10:00 a.m. at Independence Stadium. We are assisting with marketing and promotional costs.
- c. **FIFA** – Discussion of 2026 FIFA in the U.S., Canada, and Mexico.
- d. **Destinations International** – Several employees are attending to learn tourism sports trends and network.
- e. **2027 DYB World Series Presentation** – In Lexington, SC, to present as a location option for hosting the weeklong tournament.

Upcoming Events

- a. DYB 6U and 7U | July 3- 6
- b. Sickie Cell Softball Tournament | July 11 – 13 – Press Conference on July 8 at 2 pm at Visit Shreveport-Bossier office.
- c. Red River Balloon Rally | July 18 – 19

Adjournment

The next meeting is August 13, 2025, at the Visit Shreveport-Bossier office. With there being no further business, Mr. Adams made a motion to adjourn, and Mrs. Ward seconded, which was voted on and passed with no public comment. The meeting adjourned at 9:22 AM.

Doyle Adams, Chairman