

**Minutes of the  
Shreveport-Bossier Sports Commission Advisory Board  
July 26, 2023**

**Members Present:**

Doyle Adams, Chairman  
Clay Bohanan, City of Bossier  
Jeff Free, City of Bossier  
Shaun Houston, City of Shreveport  
Shantel Hardison, Caddo Parish Commission  
Patrick Wesley, City of Shreveport

**Not Present:**

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Lyndon Johnson, Caddo Parish Commission  
Bob Brotherton, Bossier Parish Police Jury

**Staff Present:**

Cicely Parson  
Charlie Rice  
Aaron Bronson  
Sara Aymond-Nelms

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, July 26, 2023, at 629 Spring Street, Shreveport, LA. Doyle Adams, Chairman, called the meeting to order at 8:33 a.m. A quorum was present.

**Agenda**

The agenda of the July 26, 2023, meeting was reviewed. Mr. Bohanan made a motion to approve; seconded by Mr. Free. All in favor none opposed with no public comment.

**Minutes**

The Minutes of the May 24, 2023, meeting was reviewed. No quorum during June 28, 2023 meeting. Following review, Mr. Bohanan made a motion to approve; seconded by Mr. Free All in favor none opposed with no public comment.

**Financial Report**

Mr. Bronson shared the financials with the board. Mr. Bohanan made a motion to approve; seconded by Mr. Free. All in favor none opposed with no public comment.

**Grant Applications**

- a. SHARKS Warbird requested \$3,500, staff recommended staying at the \$1,500 budgeted, and the board approved the budgeted amount of \$1,500.

- b. Brookshire's Heroes Run requested \$10,000, budgeted \$10,000 will stay at the budgeted amount.

#### **Events Update/Discussion**

- a. Red River Balloon Rally – Large Attendance 14K Attendance over the weekend. Working on a temporary bridge to manage weight on grass track. Good compliments on housekeeping staff; raised \$157K in sponsorship monies
- b. NCWA Bid Update – Will receive answer by August 1st if awarded for 24' and 26'
- c. GCAC Volleyball Site Visit – August 10 – Visiting BPCC, Scottish Rite Temple
- d. F1 Powerboats Site Visit – August 17 – In conjunction with Mudbug Madness visiting Riverfront, Stoner Hill, and 12-Mile Bayou for access points. The aquarium to be a VIP area. Vendor showcase site to be determined. Red River Waterway will be a partner.
- e. Dixie Youth Baseball World Series – site visit to Ruston for enhancements will give an update on August 3<sup>rd</sup>. Will need volunteers for operational needs. Two full-week events during August 2024. 34 and 36 teams during the respective weeks. Numerous sponsorship opportunities and will request funding from state organizations.
- f. NBA preseason game – BGA reached out to possibly bid on game in 24' or 25'. Meeting Saints marketing person to discuss.

#### **Upcoming Events**

- a. Rivercities Triathlon
- b. Shreveport Mudbugs Training Camp
- c. WODGODZ CrossFit Event

#### **Adjournment**

There being no further business, Mr. Bohanan made a motion to adjourn, and Mr. Free seconded, which was voted on and passed with no public comment, the meeting adjourned at 9:24 AM.

  
Doyle Adams, Chairman