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Craton Cochran, Bossier City Councilman
Stormy Gage-Watts, Caddo Parish Commission
Shantel Hardison, Caddo Parish Commission
Shaun Houston, City of Shreveport
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Mary Ward, Bossier City Parks & Recreation
Patrick Wesley, Caddo Parish Parks & Recreation

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Aaron Bronson Sara Nelms Cicely Parson

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The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, August 13, 2025, at the Visit Shreveport-Bossier office, at 629 N. Spring St. Shreveport, LA. Doyle Adams, Chairman, called the meeting at 8:39 a.m. A quorum was present.

#### **Agenda**

The agenda of the August 13, 2025, meeting was reviewed. Mr. Wesley accepted the agenda with a motion approved by Mr. Sutton. Introduction of new member Craton Cochran, Bossier City Council. All in favor, none opposed with no public comment.

#### Minutes

The Minutes of the June 25, 2025, meeting was reviewed. Following review, Mr. Houston moved to accept the minutes. Mr. Sutton approved the motion. All in favor, none opposed with no public comment.

#### **Financial Report**

Mr. Bronson shared the financials with the board. Mr. Sutton moved to accept the financials. Ms. Wesley name seconded the motion. All in favor, none opposed with no public comment.

## **Grant Applications**

# **Events Update/Discussion Items**

- A. **Red River Balloon Rally** Thursday night Barksdale Glow had six balloons was successful with sponsor interest. Friday stormy weather for one hour; moved guests inside for safety attendance of 2,500. Meeting with Military Affairs Council to plan for 2026. Next year is 10th anniversary of hosting
- B. **Shreveport Kickoff Classic** Grambling v. Langston football game at Independence Bowl, Press Conference on August 25, 2025, at 10:00 am. Reception on August 2025,2025 at Sam's Town for invited dignitaries. Ticket sales at 3,000. Ancillary events and festivals at State Fair Grounds and other city venues scheduled.
- C. **FIFA** Discussion of 2026 FIFA in the U.S., Canada, and Mexico.

## **Upcoming Events**

- A. Shreveport Mudbugs Training Camp August 7 29, 2025
- B. 2025 Cabosa Cup August 22-24, 2025
- C. Shreveport Kickoff Classic Grambling v. Langston August 30, 2025
- D. 2025 WODGODZ CrossFit Event September 5-6, 2025
- E. SRS found a new location at Camp Minden with gravel parking lot for easy access and setup for handlers.

## Adjournment

Doyle Adams,	Chairman	

#### **Members Present:**

Doyle Adams, Chairman
Stacy Brown, Visit Shreveport-Bossier
Craton Cochran, Bossier City Councilman
Stormy Gage-Watts, Caddo Parish Commission
Shantel Hardison, Caddo Parish Commission
Shaun Houston, City of Shreveport
Keith Sutton, Bossier Parish Police Jury
Mary Ward, Bossier City Parks & Recreation
Patrick Wesley, Caddo Parish Parks & Recreation

Not Present: N/A

#### **Guest / Staff Present:**

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