

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
September 25, 2019

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Don Williams, City of Bossier City
Zazell Dudley, City of Shreveport
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Bob Brotherton, Bossier Parish Police Jury

Members Not Present:

Ken Antee, Caddo Parish Commission
Lyndon Johnson, Caddo Parish Commission
Joe Mero, City of Shreveport

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on September 25, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:05 a.m. A quorum was present.

Minutes

The Minutes of the August 28, 2019 meeting were reviewed. Following review, Mr. Bohanan moved to accept the Minutes as distributed. Ms. Dudley seconded the Motion which was voted on and passed with no public comment.

Meeting Dates

Mr. Montgomery advised the members that the November and December meeting dates fall during the Holidays. Following discussion, Mr. Bohanan moved that the November meeting date be held on November 20 and the December meeting be held on December 18. Mr. Brotherton seconded the Motion which was voted on and passed with no public comment.

Financial Report

Mrs. Brown reported that an RFP was sent out to various banks in the area who can meet the criteria required for our accounts.

Mrs. Brown reviewed the August financials with the members.

Funding Applications:

- The members reviewed the request for the Big City Dynamite boxing event. Following review and discussion, Mr. Brotherton moved to provide \$500 in funding for the Big City Dynamite boxing event. Mr. Williams seconded the motion which was voted on and passed with no public comment.

Previously Approved Budget Items

Battle on the Hardwood – Mr. Wells reviewed the schedule and the anticipated teams for the event with the members which was asked for from the August meeting and was tabled pending receipt of additional information. Following discussion, Mr. Bohanan moved to fund the event in the previously approved amount of \$3,000. Mr. Adams seconded the Motion which was voted on and passed with no public comment.

Fit For Life – Mr. Wells and Mrs. Norman presented an additional request for the 2020 Fit For Life event in the amount of \$10,000 for an additional body building national event. Following discussion, Mr. Williams moved to provide an additional \$2,500 in funding contingent upon Fit For Life securing the extra national body building event. Mr. Adams seconded the Motion which was voted on and passed with no public comment.

Term Expirations:

Mrs. Norman advised that the City of Shreveport is still waiting to make their nomination.

Sports Update:

Mr. Wells reviewed the following events and bids with the Board members:

- NCAA – Mr. Wells attended the NCAA RFP Site Selection Symposium in Indianapolis. Bids for NCAA events are due next June and winners will be announced next October. We will look into events we think we could host.
- Mr. Wells also attended the Sports Relationship Conference in Panama City.
- The SBSC held a 2020 Funding Application review with 23 clients in attendance. The form will now be submitted electronically.

- The SBSC will be meeting with staff from the Walk*On's Independence Bowl to discuss possible other college football match-ups.
- Region XIV Football – after further review, the SBSC did not bid on this event.
- The Sports Sales Manager position will be open soon online.
- Mr. Wells indicated he met with the LHSAA President and they discussed how select and non-select will affect events including State Wrestling.
- Walk*On's Independence Bowl – they are not doing the Red River District event, but we plan to partner with them and do something together.
- Holiday Classic- the dates for this year did not work out and so we will not hold the event this year, but do plan to have the Classic in 2020.

Upcoming Events:

Mr. Wells reviewed the calendar of upcoming events with the members.

Miscellaneous:

Mr. Montgomery announced a guest speaker for the October board meeting.

Ms. Dudley had to depart the meeting at 8:40 am.

Chairman, Billy Montgomery had to depart the meeting at 8:55 am.

Adjournment

There being no further business, the meeting adjourned at 9:00 am.



Billy Montgomery, Chairman