

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

December 16, 2015

Present:

Billy Montgomery, Chairman
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
John Escude, Caddo Parish Commission
Patrick Wesley, City of Shreveport
Zazell Dudley, City of Shreveport
Don Williams, City of Bossier City
Ken Antee, Caddo Parish Commission
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

Rick Avery, Bossier Parish Police Jury

Public Guest:

John Rennie

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on November 18, 2015 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:18 a.m. A quorum was present.

Prior to the meeting being called to order, John Rennie with Bossier Parish Community College Athletics updated the members on sports at BPCC and that they are considering a bid to host the 2019 conference championships in basketball.

Minutes-

The Minutes of the November 18, 2015 meeting were reviewed. Mr. Bohanan moved to approve the Minutes as distributed. The motion was seconded by Mr. Escude and approved with no public comment.

Financial Report –

Mrs. Brown reviewed the financials through November with the members.

Mrs. Brown referred the members to the proposed budgets for 2016 for major events and the Sports Commission general budget. Mr. Escude moved to approve the budgets as presented. Mr. Antee asked that some “housekeeping” be done to correct some incorrect wording on the budget. Mr. Escude restated his motion to include the changes suggested by Mr. Antee. Mr. Antee then seconded the motion, which was voted on and passed with no public comment.

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Funding –

Mrs. Brown advised the increase in the hotel tax began being collected on December 7, 2015. The Sales and Use Tax Commission will collect the funds and disburse them out to each entity on or after January 20, 2016 and then monthly thereafter. The Tax Commission will collect a small fee from the proceeds to pay their expenses in collecting and issuing the disbursements. Mrs. Brown does not know what the cost to be placed on the ballot was, but the cost to the Tourist Bureau when received, will be split three ways.

Mrs. Brown asked the members to consider which account to place the collected funds into for the Sports Commission. Mr. Antee moved that all revenue from the hotel tax increase be placed in the major events fund. Discussion ensued that funds could be moved out of the major events account as needed into the Sports Commission general account and that the board expects after 2016 to not need additional annual funding support from the three governing entities. Mr. Escude seconded the motion which passed with no opposition and no public comment.

Mrs. Brown also reported that a public records request was received from Attorney J. Casey Simpson who indicated he was acting on behalf of a client. He has asked for information regarding expenses relating to the Shreveport-Bossier Mavericks and that information was provided to him.

Board Business –

Mrs. Brown reviewed the current Bylaws with the members.

Mr. Wells requested to establish a committee that would review potential events for recommendation to the board using an established scoresheet. After discussion, it was decided this committee would be established to consider major events. Volunteers for this committee include Patrick Wesley, Zazell Dudley and John Escude.

The members were asked if the monthly meeting time of 8:00 am was still ideal for everyone. All indicated 8:00 am is still the preferred meeting time.

Sports Update –

Mr. Wells updated the members on the activities of the Sports Commission to include events and potential events for 2016 and beyond.

- We will support the ALAS Archery event with assistance on the rent at the Shreveport Convention Center. A press conference will be held on January 13 to announce the event;
- Will put together a potential bid package for the board to review at the January meeting for the Sunbelt Conference basketball championships;
- College basketball tournament next December at CenturyLink Center; and
- Press Conference January 7 to announce U.S. Hot Air Balloon Championships and Red River Balloon Rally.

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Mr. Wells reviewed several recently completed economic impact studies on some of the larger events we are involved in.

Mr. Wells discussed placing ads of our upcoming events in various publications. He will bring pricing to the next board meeting. Mr. Escude suggested a media committee be formed that reports to this advisory board. It would meet once a quarter to give feedback. Chairman Montgomery approved the formation of the committee.

USA Boxing requested assistance with its sanctioning fee for the recent "Time to Shine" boxing tournament. Mr. Williams moved to approve \$403.00 for the USA Boxing Sanctioning fee from its December 12, 2015 event. Ms. Dudley seconded the motion which was voted on and passed with no public comment.

Adjournment -

There being no further business, the meeting adjourned at 9:46 am.

Billy Montgomery, Chairman