

MINUTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

June 24, 2015

**Present:**

Billy Montgomery, Chairman  
Doyle Adams, Bossier Parish Police Jury  
Clay Bohanan, City of Bossier  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Markey Pierre, City of Shreveport  
Ken Antee, Caddo Parish Commission  
Kelly Wells, Shreveport-Bossier Sports Commission  
Sheila Norman, Shreveport-Bossier Sports Commission

**Absent:**

Rick Avery, Bossier Parish Police Jury  
Patrick Wesley, City of Shreveport  
Don Williams, City of Bossier City  
John Escude, Caddo Parish Commission

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on June 24, 2015 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Prior to the meeting starting, David Aubrey, representing Grambling State University, addressed the board on the upcoming Red River State Fair Classic. Following Mr. Aubrey's presentation, Billy Montgomery, Chairman, called the meeting to order at 8:44 a.m. A quorum was not present. Discussion only ensued until Mr. Antee arrived at 9:15 am at which time a quorum was achieved.

**Minutes-**

The Minutes of the May 27, 2015 meeting were reviewed. Ms. Pierre moved to approve the Minutes as distributed. The motion was seconded by Mr. Bohanan and approved with no public comment.

**Financial Report –**

Ms. Brown reviewed the May financials.

**Sports Update –**

Kelly Wells discussed and reviewed the recent activity of the Sports Commission and the upcoming events the staff is working on. There will not be an NBA game this year but we are working on a 2016 game and we will not host the 2015 LHSAA All-Star Football game as we have done the last two years.

Mr. Wells presented a request for an increase in funding for the 2015 Battle on the Border. Following discussion, Ms. Pierre moved to maintain the \$10,000 already allocated and allotted in the budget for the 2015 Battle on the Border. Mr. Antee seconded the motion which was voted on and passed with no public comment.

Mr. Wells updated the Board on the status of the upcoming Red River State Fair Classic football game and asked if the board wanted to fund the game and if so, what amount would they want to approve. After discussion, Ms. Pierre moved to set aside \$15,000 for the Red River State Fair Classic. The motion was seconded by Clay Bohanan, voted on and passed with no public comment.

### **Funding –**

Ms. Brown presented a draft of the proposal from the Impact Group to educate the public on the upcoming occupancy tax vote to be voted on at the November election. The three parties of interest are asked to contribute financially to the efforts to educate the public on the tax. After discussing the proposal, Ms. Pierre moved that \$15,000 out of the major events fund be put towards the cost of educating the public for the November ballot containing the proposed increase of the hotel/motel occupancy tax. Mr. Antee seconded the motion, which was voted on and passed with no public comment.

### **Appointments:**

The Chairman asked Mrs. Norman for an update on the status of the appointments that will become due on August 31, 2015. Mrs. Norman noted that letters had been sent to all of the governing entities regarding the appointments and updated the members on the status of each.

### **Miscellaneous:**

The Chairman appointed Ms. Pierre to research groups to lead potential marketing efforts to educate the public on the hotel/motel occupancy tax increase on the November ballot.

### **Adjournment -**

There being no further business, the meeting adjourned at 9:39 am.

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Billy Montgomery, Chairman