

MINUTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD  
May 27, 2015

**Present:**

Billy Montgomery, Chairman  
Patrick Wesley, City of Shreveport  
Clay Bohanan, City of Bossier  
Don Williams, City of Bossier City  
Ken Antee, Caddo Parish Commission  
John Escude, Caddo Parish Commission  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Kelly Wells, Shreveport-Bossier Sports Commission  
Sheila Norman, Shreveport-Bossier Sports Commission

**By Phone:**

Markey Pierre, City of Shreveport

**Absent:**

Rick Avery, Bossier Parish Police Jury  
Doyle Adams, Bossier Parish Police Jury

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on May 27, 2015 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:07 a.m. A quorum was present.

**Minutes-**

The Minutes of the April 22, 2015 meeting were reviewed. Clay Bohanan moved to approve the Minutes as distributed. The motion was seconded by Stacy Brown and approved with no public comment.

**Financial Report –**

Mrs. Brown reviewed the April financials.

An update on the City of Shreveport funding was requested. Mr. Wells indicated Mayor Tyler is aware of the request, but to date has not given us an answer. Mr. Antee suggested a meeting between Ms. Pierre and Mayor Tyler after the legislative session is over to see if a resolution of the issue can be had. Mr. Wesley indicated the request for \$25,000 to the City of Shreveport is on the “backburner” and will stay there until the request is mandated, but the City is in favor of supporting such events as a Bassmaster Classic, etc.

Mr. Antee informed the members that he has hired Ms. Pierre to represent his personal business as a lobbyist this session.

**Funding –**

Ms. Pierre is in Baton Rouge today as House Bill 216 to increase the hotel/motel occupancy tax will be heard. SB 218 to establish the major events fund and means of funding is waiting for concurrence.

Mrs. Brown presented a draft of HB 216 with an amendment made in session. She asked the members if a PAC is needed or just provide education of the Bill to the public. Following discussion, the members agreed that educating the public will be the main goal.

The members also discussed which entity should be the lead for talking with the media, etc. After discussion, the members agreed that Tim Wilhite with RASA should be the lead.

### **Events Report –**

Kelly Wells discussed and reviewed the recent activity of the Sports Commission and the upcoming events the staff is working on:

- USA Wakeboard and North American Flyboard will take place the end of May and first of June at Cypress Lake due to the Red River flooding;
- LHSAA officials recently came in town for a site visit of our major venues;
- LA Tech is putting in a bid to host the 2016 Conference USA basketball finals. The members discussed the extent of involvement the Sports Commission would have if they are successful;
- Hirsch should have its new roof installed before the Fair begins;
- NBA preseason game still to be determined;
- Will attend LHSAA meeting next week to put in bids for five different events;
- Player Safety event in cooperation with Saints and LA Hall of Fame in Natchitoches will be June 26 at Freedom Fields; opportunity still there for a possible Saints practice;
- AJGA – we are doing a joint golf tournament between the Sports Commission, David Toms Foundation and the AJGA;
- We won the bid to host the 2016-2018 Hot Air Balloon National Championships;
- Possible Nitro Circus event next April at Independence Stadium;
- Grambling Football game – Grambling rejected our proposed contract and have approached the City of Shreveport. Mr. Wesley indicated they have asked for use of the stadium – just waiting on approval from EMS and the police, etc.;
- Phone conference today to discuss a possible future Bassmaster Classic

### **Board Rotations:**

Doyle Adams, Markey Pierre, Billy Montgomery and John Escude are all up for reappointment on or before August 31, 2015. Mrs. Norman will send a letter to the appropriate entities notifying them of the need to either reappoint their current member or appoint a new representative before August 31.

### **Adjournment -**

There being no further business, the meeting adjourned at 9:19 am.

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Billy Montgomery, Chairman