

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

August 26, 2015

Present:

Billy Montgomery, Chairman
Don Williams, City of Bossier City
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Ken Antee, Caddo Parish Commission
John Escude, Caddo Parish Commission
Patrick Wesley, City of Shreveport
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

Rick Avery, Bossier Parish Police Jury
Markey Pierre, City of Shreveport

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on August 26, 2015 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:05 a.m. A quorum was present.

Minutes-

The Minutes of the July 22, 2015 meeting were reviewed. Mr. Bohanan moved to approve the Minutes as distributed. The motion was seconded by Mr. Escude and approved with no public comment.

Financial Report –

Ms. Brown reviewed the July financials.

Sports Update –

Kelly Wells discussed and reviewed the recent activity of the Sports Commission and the upcoming events the staff are working on.

AJGA was a great success with 78 players from around the country and internationally. The Jr. Am had 20 teams participate on that Monday.

Thunder Road held two very successful events over the last two weekends attracting over 5,000 attendees at each event. The main event, the NHRA South Central Division 4 race will be Sept. 17-20.

Mr. Wells met with a representative of the archery association in Louisiana and we have the possibility of bringing the state archery contest here in 2017. We will prepare a bid to host it at the Shreveport Convention Center because of the size needed for the event.

We are working to have another NBA game next October in the CenturyLink Center.

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We won the bid to host the Southern Bowling congress in 2016 which is 3500 bowlers over five weekends. They will bowl at Holiday Lanes and All-Star Lanes. There may be a press conference held next week to make the announcement.

Mr. Wells noted that author, Bob Beaudine will be a keynote speaker at the Sports Relationship Conference here in October and he hopes to do a fundraiser utilizing Mr. Beaudine and his book. After discussion, the board suggested that the event be free to the public.

Funding –

Ms. Brown discussed the different agencies being looked at to assist with educating the public on the hotel proposition. Following discussion, Mr. Antee moved to allocate up to an additional \$8,000.00 to the already allocated \$15,000.00 for the marketing campaign for the hotel proposition to match RASA's \$23,000, but only if the Independence Bowl does the same. The motion passed with no opposition and no public comment.

Appointments:

Mrs. Norman updated the members on the status of the board appointments.

Adjournment -

There being no further business, the meeting adjourned at 8:57 am.

Billy Montgomery, Chairman