

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

July 22, 2015

Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Markey Pierre, City of Shreveport
Ken Antee, Caddo Parish Commission
John Escude, Caddo Parish Commission
Patrick Wesley, City of Shreveport
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

Rick Avery, Bossier Parish Police Jury
Don Williams, City of Bossier City

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on July 22, 2015 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:10 a.m. A quorum was present.

Minutes-

The Minutes of the June 24, 2015 meeting were reviewed. Mr. Bohanan moved to approve the Minutes as distributed. The motion was seconded by Mr. Escude and approved with no public comment.

Financial Report –

Ms. Brown reviewed the June financials.

Sports Update –

Kelly Wells discussed and reviewed the recent activity of the Sports Commission and the upcoming events the staff are working on.

Red River State Fair Classic between Texas Southern and Grambling is scheduled for Nov. 7.

Hot Air Balloon Rally will use the large grassy area by Margaritaville. Event is scheduled for July 14-21, 2016 and is a three year commitment. Following discussion, Ms. Pierre moved to allocate \$15,000 for the 2016 Hot Air Balloon Rally in the 2016 budget. Mr. Escude seconded the motion which was voted on and passed with no public comment.

Mr. Wells noted that author, Bob Beaudine will be a keynote speaker at the Sports Relationship Conference here in October and he hopes to do a fundraiser utilizing Mr. Beaudine and his book.

Funding –

The members discussed various companies that can be utilized for educating the public on the hotel proposition that will be on the November ballot. Ms. Pierre noted she would like to see polling added in to any proposals. Ms. Pierre will contact some of the companies on behalf of the board. The Hotel Lodging Association indicated it will not oppose the proposition.

Appointments:

Mrs. Norman updated the members on the status of the board appointments.

Adjournment -

There being no further business, the meeting adjourned at 9:20 am.

Billy Montgomery, Chairman