

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
April 26, 2017

Members Present:

Billy Montgomery, Chairman
Clay Bohanan, City of Bossier
Doyle Adams, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Ken Antee, Caddo Parish Commission
Patrick Wesley, City of Shreveport
Don Williams, City of Bossier City

Members Absent:

Rick Avery, Bossier Parish Police Jury
John Escude, Caddo Parish Commission
Zazell Dudley, City of Shreveport

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on April 26, 2017 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:09 a.m. A quorum was present.

Minutes

The Minutes of the March 22, 2017 meeting were reviewed. Mr. Adams moved to accept the Minutes as distributed. The motion was seconded by Mr. Bohanan and approved with no public comment.

Financial Report

Mrs. Brown presented and reviewed the financials for March with the members. Mrs. Brown also reviewed current occupancy tax income and the reserve funds balance.

Funding Application

The members reviewed the funding application submitted by Benton 7 on 7 tournament at Freedom Fields, June 16-17, 2017. Following review, Mr. Antee moved to approve \$500 in funding for the 2017

Benton 7 on 7 tournament. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

The members reviewed the funding application submitted by Cargill BMX for the 2017 BMX State Championship and the Gold Cup qualifier race, June 2-4, 2017 at Cargill. Following review, Mr. Bohanan moved to approve \$2,500 in funding for the 2017 BMX State Championship and the Gold Cup qualifier. Mr. Williams seconded the motion which was voted on and passed with no public comment.

Sports Update

Mr. Wells gave the following updates on events and bids the Sports Commission is working on:

- NBA D-League – the RFP is due June 7th. The City of Shreveport is preparing the bid and may include options for three different venues;
- Red River Balloon Rally – Mr. Wells reviewed the budget with the members and discussed the Sports Commission's overall exposure. The SBSC is looking at purchasing rain insurance but that decision can wait until the week of the event;
- LHSCA Annual Meeting – the SBSC, Lafayette and Marksville all submitted bids to host the event in 2018 and 2020. We should know by this Friday whether or not we won the bid;
- LHSBCA All-Star Boys and Girls Basketball games – Mr. Wells and Mrs. Norman visited with the LHSBCA regarding 2018. The LHSBCA has agreed to take on more responsibility and work with the SBSC to ensure a successful event.
- SBSC Sports Connect is May 18 from 4-6 pm at Red River Brewery;
- The annual tourism and sports tourism awards banquet is May 11 at Horseshoe. The SBSC will be recognizing Orvis Sigler, ALAS Archery, Heroes Run and the Mudbugs; and
- Red River Waterway Commission has agreed to provide funding for the 2018 Ray Scott Championship and several bass fishing events in 2017 along with the Powerboat Nationals. They continue to look at additional events we have proposed for 2018.

Mr. Wells discussed with the members that State Championship bids for LHSAA events are due May 17. We are looking at submitting bids for volleyball, wrestling, women's basketball and powerlifting. The members discussed the issues with the bidding procedures two years ago. Mr. Antee expressed his concerns with bidding on future events without written bid procedures in place which would include that all bids are closed and confidential, and who will be allowed in the room at the time of presentations. He suggested we contact other potential cities in Louisiana that bid on events with LHSAA and ask them to pull together to ensure written bid procedures are put into place beforehand.

Discussion ensued regarding the championship bids. Following discussion, Mr. Antee moved that the SBSC send a letter to the Executive Director and the Executive Committee members of the LHSAA informing them that the SBSC will refrain from bidding on any LHSAA event request for proposals unless

SBSC Board Minutes

April 26, 2017

Page 3

and until written procedures for the bidding process are supplied to the SBSC. The motion was seconded by Mr. Adams and passed with no opposition and no public comment.

Mr. Antee requested that the letter to LHSAA be sent with a cover letter to all convention and tourist bureaus/sports commissions in Louisiana requesting they join us in these efforts to obtain written procedures.

Adjournment

There being no further business, the meeting adjourned at 9:25 a.m.

Billy Montgomery, Chairman