

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

August 10, 2016

Present:

Billy Montgomery, Chairman
Zazell Dudley, City of Shreveport
Patrick Wesley, City of Shreveport
Clay Bohanan, City of Bossier
Doyle Adams, Bossier Parish Police Jury
Ken Antee, Caddo Parish Commission
John Escude, Caddo Parish Commission
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

Rick Avery, Bossier Parish Police Jury
Don Williams, City of Bossier City

Guest Speaker: Nelson and Marla Hoyos and John Wessler of Thunder Road Raceway Park

Prior to the meeting being called to order, Nelson Hoyos presented an overview of the upcoming four major events being held at Thunder Road Raceway Park in 2016. They are the NHRA Division 4 Championship races, Ford and Mopar Show, SW Jr. Dragster Championship and Super Chevy Show. The Super Chevy Show will be televised and air on the Velocity Channel.

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on August 10, 2016 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:45 a.m. A quorum was present.

Minutes-

The Minutes of the June 22, 2016 meeting were reviewed. Clay Bohanan moved to accept the Minutes as distributed. The motion was seconded by John Escude and approved with no public comment.

Financial Report –

Mrs. Brown presented and reviewed the financials for July. The members discussed our investment for the Red River Balloon Rally for 2016.

Funding –

Mrs. Brown reviewed the amount of funding received from the hotel/motel tax for the month of July and year to date.

Sports Update –

Mr. Wells brought the following items before the board:

- Request received from CABOSA in the amount of \$12,500 in support of its two main events, Red River Classic and CABOSA Cup, along with additional regional events. Following discussion, Doyle Adams moved to ratify the actions of the Board in approving the funding request for \$12,500 in support of CABOSA's Red River Classic and CABOSA Cup along with additional regional events. Ken Antee seconded the motion which was voted on and approved with no public comment.
- LHSBCA All-Star Basketball games for 2017 – Mrs. Norman reported back to the Board that the LHSBCA agreed to provide 25% of ticket sales to the Sports Commission to help offset the SBSC's costs for the games. John Escude moved that the SBSC move forward with its participation of time and resources for the 2017 LHSBCA All-Star games. Doyle Adams seconded the motion which was voted on and passed with no public comment.
- Cargill BMX submitted request for \$1,900 for its July Gold Cup Qualifier event. Following discussion, Ken Antee moved to ratify the actions of the Board in approving the funding request for the \$1,900 in support of the Gold Cup Qualifier hosted by Cargill BMX. The motion was seconded by Clay Bohanan, voted on and approved with no public comment.

Miscellaneous –

The members discussed the upcoming NHRA event for Thunder Road Raceway Park. Following discussion, Ken Antee moved that the SBSC grant Stacy Brown the authority to do a sponsorship for the event up to \$25,000 and to move funds needed from the Major Events account into the Sports Commission account. The motion was seconded by Zazell Dudley and approved with no public comment.

Adjournment -

There being no further business, the meeting adjourned at 9:50 am.

Billy Montgomery, Chairman