

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
February 22, 2017

Members Present:

Billy Montgomery, Chairman
Patrick Wesley, City of Shreveport
Clay Bohanan, City of Bossier
John Escude, Caddo Parish Commission
Ken Antee, Caddo Parish Commission
Don Williams, City of Bossier City
Zazell Dudley, City of Shreveport
Doyle Adams, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Members Absent:

Rick Avery, Bossier Parish Police Jury

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on February 22, 2017 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:05 a.m. A quorum was present.

Additions to Agenda

Mr. Wells requested the Board to add two items to the Agenda: American Bass Anglers and United Taekwondo under the Sports Update. Mr. Escude moved to add to the Agenda, discussion items regarding the American Bass Anglers and United Taekwondo events under the Sports Update. The motion was seconded by Mr. Bohanan, voted on and passed with no public comment.

Minutes

The Minutes of the January 25, 2017 meeting were reviewed. Mr. Bohanan moved to accept the Minutes as distributed. The motion was seconded by Mr. Escude and approved with no public comment.

Financial Report

Mrs. Brown presented and reviewed the financials for January.

Funding Application

The members reviewed the funding application submitted by the North DeSoto Wrestling Academy for the 2017 LA USA Dual State Wrestling Championships on March 25, 2017. Following review, Ken Antee moved to approve \$1,250.00 in funding for the 2017 LA USA Dual State Wrestling Championships. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

Sports Update

- The Advisory Committee meeting is today at East Ridge starting at 11:30 am.
- The LHSAA Wrestling Championships went very well and the SBSC is looking at bidding on 2018-2019. Discussion ensued with regard to the potential bid.
- ALAS State Archery tournament is next week at the Shreveport Convention Center. They are maxed out at 1,008 participants and expect 4,000 attendees. We will hold a press conference with ALAS next Thursday.
- Louisiana Women's Bowling just ended after several weeks. This was an event we only did hotel leads for.
- Powerboat Nationals – we are looking to enhance the event with some varying types of entertainment.
- Battle on the Hardwood – sponsorships for 2017 are going well.
- SB Holiday Classic – we should have more information for the Board to review at the March meeting.
- United Taekwondo Nationals – they are looking at Hirsch for this year. 700 athletes with their family members were here in 2016 at the Bossier Civic Center. The UTA is seeking a two-year deal with \$3,500 in support each year. Following discussion, Mr. Antee moved to approve \$3,500 in funding each of the two years (2017 and 2018). Mr. Escude seconded the motion which was voted on and passed with no public comment.
- American Bass Anglers Ray Scott Championship – this is a 2018 event on the Red River. The cost to the SBSC is \$35,000 total. The anglers will come from every State to participate. We can expect 400 anglers who will come for a week and generate 1400 room nights. The Red River Waterway Commission is on board to help offset some of the costs as a sponsor. There will be some television time on the Pursuit Channel. The \$35,000 includes the cost to host the event, some lodging and meals. Following discussion, Mr. Antee moved to approve \$15,000 towards the event. Mr. Escude seconded the motion which was voted on and passed with no public comment.

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Adjournment

Our next meeting will be at the new YMC A facility. There being no further business, the meeting adjourned at 8:47 a.m.

Billy Montgomery, Chairman