

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

February 24, 2016

Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
John Escude, Caddo Parish Commission
Patrick Wesley, City of Shreveport
Don Williams, City of Bossier City
Rick Avery, Bossier Parish Police Jury
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

Zazell Dudley, City of Shreveport
Ken Antee, Caddo Parish Commission

By Phone:

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on February 24, 2016 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:10 a.m. A quorum was present.

Minutes-

The Minutes of the January 27, 2016 meeting were reviewed. Mr. Escude moved to accept the Minutes as distributed. The motion was seconded by Clay Bohanan and approved with no public comment.

Financial Report –

Mrs. Norman presented and reviewed the financials for year-end 2015 and for the month of January 2016. Mrs. Norman reported that the invoice from the State was received for putting the proposition on the ballot last fall. The Tourist Bureau will take care of the legal fees, and the invoice for the ballot fee will be split between the Sports Commission, Independence Bowl and RASA.

Funding –

The first payment of funds from the hotel occupancy tax were received for the Sports Commission and deposited into the Major Events Account. Receipts will always be a month in arrears.

Mr. Wells reported that his meeting with the Red River Waterway Commission went well and the Waterway Commission voted to provide funding up to \$100,000. This is a one-time payment because of several major events we will sponsor on the Red River this year.

Sports Update –

Mr. Wells updated the members on recent activity in the Sports Commission:

- Benton 7 on 7 Football tournament scheduled for June is requesting assistance in covering the expenses for the venue. Following discussion, Mr. Avery moved to cover the cost of the venue in the amount of \$1,800.00. Mr. Adams seconded the motion which was approved with no public comment.
- Mr. Wells attended a meeting along with Mr. Antee at Southern Trace for initial discussions on a possible Symetra Tour event at Southern Trace for the fall of 2016.
- LHSAA State Wrestling Championships went well and the estimated economic impact is \$1 million dollars based on 10,000 tickets sold.
- Sunbelt Conference bid could potentially be \$116,000 over the three years 2018-2020. Following discussion, the Board members indicated Mr. Wells could move forward with the bid.
- Mr. Wells discussed upcoming meetings and events the board members may want to attend. Mrs. Norman will send out an email reminder with all of the dates.
- Assisted with BPCC's Athletic Director's meeting at Margaritaville.
- Assisted with dinner for Centenary's SCAC basketball tournament teams.
- Still looking at possible NBA game in October.

Proposed New Employee Position:

Mr. Wells discussed with the members a plan to hire a new employee for strategic relations and sponsorships for the Sports Commission. The Tourist Bureau would cover the base salary.

Adjournment -

There being no further business, the meeting adjourned at 9:51 am.

Billy Montgomery, Chairman