

MINUTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD  
January 25, 2017

**Members Present:**

Billy Montgomery, Chairman  
Patrick Wesley, City of Shreveport  
Clay Bohanan, City of Bossier  
John Escude, Caddo Parish Commission  
Ken Antee, Caddo Parish Commission  
Don Williams, City of Bossier City  
Zazell Dudley, City of Shreveport  
Doyle Adams, Bossier Parish Police Jury  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

**Members Absent:**

Rick Avery, Bossier Parish Police Jury

**Staff Present:**

Sheila Norman, Shreveport-Bossier Sports Commission  
Kelly Wells, Shreveport-Bossier Sports Commission

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on January 25, 2017 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:05 a.m. A quorum was present.

**Minutes**

The Minutes of the December 28, 2016 meeting were reviewed. Mr. Bohanan moved to accept the Minutes as distributed. The motion was seconded by Mr. Williams and approved with no public comment.

**Financial Report**

Mrs. Brown presented and reviewed the financials for December. Following review and discussion, Mr. Antee moved to ratify the actions of the board, previously voted on via email, to transfer \$30,000 out of the Major Events fund into the regular checking account for the Sports Commission. The motion was seconded by Mr. Williams which passed with no objection and no public comment.

### **Funding Application**

The members reviewed the funding application submitted by the Northwest Louisiana Warriors Wrestling Club for the 2017 Red River Open. Following review, Ken Antee moved to approve \$2500 in funding for the 2017 Red River Open. Mr. Bohanan seconded the motion which passed with no opposition and no public comment.

The members discussed the current guidelines in place for the funding application.

### **Sports Update**

- Mr. Wells reviewed a spreadsheet of event costs and forms of revenue for 2016 and anticipated costs and forms of revenue for 2017. The members discussed the 2017 Red River Balloon Rally, potential sponsors and revenue streams to offset the cost of the event, and traffic/parking control.
- SBSC submitted a Letter of Intent with specific criteria to Powerboat Nationals officials. A decision will be made by Powerboat officials this week.
- Battle on the Hardwood – revamping the model of the event for 2017.
- Holiday Classic – The members discussed potentially holding the event at the Gold Dome for 2017. Discussion ensued with regard to costs, promotion, staff time, and number of hotel nights the event would bring in. The members asked for a complete scaled down version for consideration.
- A second SBSC Advisory Committee meeting is planned for February 22 at 11:30 am at East Ridge Country Club. Lunch cost is \$15. Mr. Wells reviewed the purpose of the meeting and the proposed agenda with the members.

### **Adjournment**

There being no further business, the meeting adjourned at 9:20 a.m.

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Billy Montgomery, Chairman