

MINUTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

January 27, 2016

**Present:**

Billy Montgomery, Chairman  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Doyle Adams, Bossier Parish Police Jury  
Clay Bohanan, City of Bossier  
John Escude, Caddo Parish Commission  
Patrick Wesley, City of Shreveport  
Zazell Dudley, City of Shreveport  
Don Williams, City of Bossier City  
Ken Antee, Caddo Parish Commission  
Kelly Wells, Shreveport-Bossier Sports Commission  
Sheila Norman, Shreveport-Bossier Sports Commission

**Absent:**

Rick Avery, Bossier Parish Police Jury

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on January 27, 2016 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:12 a.m. A quorum was present.

**Minutes-**

The Minutes of the December 16, 2015 meeting were reviewed. Don Williams asked to amend the Minutes previously distributed with a change to be made to Page 2, paragraph 2 in the third sentence : “...support from the four governing entities,” change to “...support from the three governing entities.” Mr. Escude moved to accept the Minutes as Amended. The motion was seconded by Clay Bohanan and approved with no public comment.

**Financial Report –**

Mrs. Brown advised that the year-end financials were not yet completed.

**Funding –**

The first payment of funds from the hotel occupancy tax should be received and deposited into the Major Events Account by the end of January. It will always be a month in arrears.

**Major Events Funding Committee Report –**

Ms. Dudley presented the report of the Major Events Funding Committee to the Board.

- Power Boat Nationals – Labor Day Weekend 2016 on Red River– Because of the time constraints in submitting this bid, the Committee asked Mr. Wells to move forward with a bid. The Committee reviewed the budget for the event with Mr. Wells and learned of the plan for the event and the contingency plan in case the Red River is at flood stage. The members felt the number of participants coupled with the coverage by Fox Sports on the last day was sufficient to move forward. Following discussion of the event, Mr. Antee moved to ratify the actions of the Major Events Funding Committee and Mr. Wells regarding a bid to host the 2016 Power Boat Nationals. Mr. Escude seconded the motion which passed with no objections.
- Sun Belt Conference Championships– This bid is for the years 2018-2020 and includes mid-tier conference teams and ESPN coverage. The members discussed the amount it would take to win the bid and the return on investment that would be received. Following discussion, Mr. Escude moved to tender a bid of up to \$100,000 of expenses for three years (2018-2020) for the Sun Belt Conference Championships. The motion was seconded by Mr. Antee and approved by the Board with no public comment.

#### Advisory Committee –

Mr. Wells presented his plan to form an Advisory Committee to the Board. The members discussed the set up and make up of the board and gave recommendations to Mr. Wells who will begin preparing for the first meeting of the committee.

#### Sports Update –

Mr. Wells updated the members on recent activity in the Sports Commission:

- Possible NBA game October 21 or 22 of 2016. We are waiting to hear who the opponent would be and this information may not be available until March;
- Mr. Wells updated the members on the NHRA Awards Banquet held in January at Sam's Town. NHRA had a record attendance and the newly elected NHRA President was in attendance. They anticipate returning next year;
- Cargill is moving along but they do not expect any play there this fall; and
- Staff assisted the Texas Rangers and Fox Sports Southwest with a press junket at the Shreveport convention Center.

#### Miscellaneous Business:

The members asked that all economic impact studies and a monthly list of events be sent to the governmental entities.

#### Adjournment -

There being no further business, the meeting adjourned at 9:32 am.