

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

January 28, 2015

Present:

Billy Montgomery, Chairman
Clay Bohanan, City of Bossier City Representative
Patrick Wesley, Representing Shelly Ragle, City of Shreveport
Doyle Adams, Bossier Parish Police Jury
John Escude, Caddo Parish Commission
Markey Pierre, City of Shreveport Representative
Kelly Wells, VP, Shreveport-Bossier Sports Commission (by phone)
Sheila Norman, Administrator, Shreveport-Bossier Sports Commission

Absent:

Ken Antee, Caddo Parish Commission Representative
Don Williams, City of Bossier City Representative
Rick Avery, Bossier Parish Police Jury Representative

By Phone:

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Call to Order:

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on January 25, 2015 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:11 a.m. A quorum was present. Que'Brelyn Hill was introduced as the new Sports Sales and Services Coordinator. David Bradley was also introduced as the new Convention Sales Manager for the tourist bureau.

Minutes-

The Minutes of the December 17, 2014 meeting were reviewed. Clay Bohanan moved that the minutes be approved as distributed. The motion was seconded by John Escude, voted on and approved with no public comment.

Financial Report –

Mr. Wells reviewed the financials through the end of 2014 with the members.

Sports Update –

Mr. Wells and the members discussed the possibility of hosting another Bassmaster Classic and what it would take to bring the event here again. Following discussion, John Escude moved that the Sports Commission staff provide an outline of their proposal/plan for bidding on and hosting a Bassmaster Classic in the near future and present to the board at its February meeting. Markey Pierre seconded the motion which passed with no public comment.

Mr. Wells presented a request for funding from the Shreveport-Bossier Mavericks to assist with the 2015 ABA Championships being held at Hirsch in April. Following discussion of the request, Patrick Wesley moved to fund the event in the amount of \$15,000 provided that part of the funds can be used to bring in fans through various outreach sources to aid in attendance numbers and that the Sports Commission is acknowledged through that promotion/sponsorship. Mr. Bohanan seconded the motion which passed with no public comment.

Mr. Wells presented a funding request from the upcoming Black History Rodeo at Hirsch Coliseum. Following discussion, Markey Pierre moved that the Sports Commission not support the event at this time for lack of significant economic value to show to the governmental entities. Patrick Wesley seconded the motion which passed unanimously with no public comment.

Mr. Wells further updated the board on recent and upcoming sporting events.

Funding –

Mr. Wells updated everyone on a recent meeting with Shreveport Mayor Ollie Tyler. An overview of the Sports Commission was given as well as discussion of the monetary commitments of the four governmental entities.

Mr. Wells reported that the Bossier Parish Police Jury paid their 2014 and 2015 commitments to the Sports Commission.

Adjournment -

There being no further business, the meeting adjourned at 9:15 am.

Billy Montgomery, Chairman