

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

June 22, 2016

Present:

Billy Montgomery, Chairman
Zazell Dudley, City of Shreveport
Patrick Wesley, City of Shreveport
Clay Bohanan, City of Bossier
Doyle Adams, Bossier Parish Police Jury
Don Williams, City of Bossier City Ken Antee, Caddo Parish Commission
John Escude, Caddo Parish Commission
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

Rick Avery, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Ken Antee, Caddo Parish Commission

Guest Speaker: Gary McCormick with CABOSA addressed the Board prior to the start of the meeting. He discussed the Red River Classic and CABOSA Cup events along with possible expansion of fields.

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on June 22, 2016 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:30 a.m. A quorum was present.

Minutes-

The Minutes of the April 27, 2016 meeting were reviewed as well as the notes from the unofficial meeting of May 25, 2016. John Escude moved to accept the Minutes as distributed. The motion was seconded by Zazell Dudley and approved with no public comment.

Financial Report –

Mrs. Norman presented and reviewed the financials for May.

Funding –

Mr. Wells asked the board if we would be pursuing annual funding from the four governmental entities. Following discussion, it was decided that Mr. Wells should talk with each entity representative and advise each that we will not be seeking annual funding from them, but that for larger events, we may seek funding should an opportunity arise.

Sports Update –

Mr. Wells brought the following items before the board:

- CABOSA has requested \$12,500 in support of its two main events, Red River Classic and CABOSA Cup along with additional regional events.
- Dixie Youth State Baseball Tournaments will be held here July 22-26, 2016 and is requesting \$6,000 in funding to help offset the costs of the event. Following discussion, Don Williams moved to fund the event in the amount of \$6,000. The motion was seconded by Patrick Wesley and approved with no public comment.
- Request received and reviewed for the 2016 Battle on the Border High School Football Showcase asking for a funding increase from \$10,000 to \$15,000. The \$5,000 increase will be used to assist the City of Shreveport in associated transportation costs for out of town teams. Clay Bohanan moved to ratify the actions of the Board in approving the funding request for \$15,000 for the 2016 Battle on the Border. Doyle Adams seconded the motion which was voted on and passed with no public comment.
- LHSBCA All-Star Basketball games– discussion ensued with regard to our involvement for the 2017 LHSBCA All-Star Basketball games. Following discussion, John Escude moved that the SBSC participate in the All-Star games for 2017 provided the SBSC receives 25% of all game ticket sales to help offset costs. Don Williams seconded the motion which was voted on and passed with no public comment.
- Mr. Wells informed the board that we were not awarded the Sunbelt Conference basketball bid. It went back to New Orleans.
- NBA preseason game – looking at October 1 with the Dallas Mavericks taking on the New Orleans Pelicans. Still in negotiations. CenturyLink has agreed to participate again similar to what we did in 2014.
- Powerboat Nationals – Red River Waterway Commission will sponsor event on the Red River which will include a Hydroflight event. Television is involved in the Powerboat Nationals and will give us several commercial spots.
- College Basketball games for December – Looking at Southern University in Baton Rouge or East Tennessee State as LA Tech’s opponent. Following discussion, John Escude moved to allow the SBSC to offer Southern University \$20,000 plus transportation expenses to play LA Tech, and if Southern declines the offer, SBSC may offer \$10,000 plus lodging and other related expenses to East Tennessee State. Clay Bohanan seconded the motion which was approved with no public comment.

Miscellaneous -

Zazell Dudley asked if the board would approve reimbursing the company she works for, NLEP, for some expenses related to her travel plans to New Orleans for the Sunbelt Conference bid meeting, participation and support. (Ms. Dudley informed everyone that she had made travel plans to New Orleans but was informed just before departure that the event had been cut short due to flooding and it was not necessary for her to come down to New Orleans. However, it was too late to cancel the hotel

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room and NLEP incurred the full hotel charge.) John Escude moved to reimburse NLEP Ms. Dudley's hotel expense related to travel plans in support of the Sunbelt Conference bid meeting. Don Williams seconded the motion which was voted on and passed with no public comment. Ms. Dudley will provide a copy of the hotel receipt and an invoice to the Sports Commission for the reimbursement.

Adjournment -

There being no further business, the meeting adjourned at 9:39 am.

Billy Montgomery, Chairman