

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

March 23, 2016

Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Patrick Wesley, City of Shreveport
Don Williams, City of Bossier City
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

Zazell Dudley, City of Shreveport
Ken Antee, Caddo Parish Commission
John Escude, Caddo Parish Commission
Rick Avery, Bossier Parish Police Jury

Guests:

Jessica Busada
Megan Riaz
Chris Giordano

Prior to the meeting starting, Megan Riaz with Brookshire's discussed a 10K run for October of this year in Shreveport and the possibility of a 15K run on March 4, 2017.

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on March 23, 2016 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:40 a.m. A quorum was present.

Chris Giordano with the State Fair of Louisiana presented a potential sponsorship package to the members for the 2016 LRCA Finals Rodeo being held November 4 and 5, 2016 at the State Fairgrounds. The members reviewed and discussed the proposal. Following discussion, Don Williams moved to sponsor the event at the Presenting Sponsor level. The motion was seconded by Clay Bohanan and passed with no objection and no public comment.

Kelly Wells introduced Jessica Busada who joined the Sports Commission staff as Strategic Partnerships and Sponsorships Director.

Minutes-

The Minutes of the February 24, 2016 meeting were reviewed. Don Williams moved to accept the Minutes as distributed. The motion was seconded by Clay Bohanan and approved with no public comment.

Financial Report –

Mrs. Brown presented and reviewed the financials for February.

Funding –

Mr. Wells reviewed Senate Bill 1 with the members that would allocate state taxes to sporting events. Mr. Wells noted that it is basically just a tax credit for events that generate taxes.

Sports Update –

Mr. Wells updated the members on recent activity in the Sports Commission:

- Symetra Tour is on hold for now.
- Sunbelt site visit to New Orleans went well. A decision on our bid is due in June.
- National Horseshoe Pitchers Association World Championship bid for 2018 - Mr. Wells discussed the bid the Sports Commission would like to enter. Following discussion, Mrs. Brown moved to submit a bid with an investment of up to \$50,000. Mr. Adams seconded the motion which passed with a vote of four in favor and two opposing.
- Held recent meeting with SPAR and CABOSA officials.
- Update was given on the first advisory committee meeting.
- LHSBCA All-Star basketball games were very successful with over 800 in attendance at BPCC.
- LHSAA approached SBSC about hosting All-Star football for 2016.
- Discussed request from CABOSA for support.
- Updated members on progress for Battle on the Hardwood basketball tournament.

Adjournment -

There being no further business, the meeting adjourned at 10:10 am.

Billy Montgomery, Chairman