

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

March 4, 2015

Present:

Billy Montgomery, Chairman
Clay Bohanan, City of Bossier City Representative
Patrick Wesley, Representing Shelly Ragle, City of Shreveport
Doyle Adams, Bossier Parish Police Jury
Don Williams, City of Bossier City Representative
Rick Avery, Bossier Parish Police Jury Representative
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Kelly Wells, VP, Shreveport-Bossier Sports Commission
Sheila Norman, Administrator, Shreveport-Bossier Sports Commission

Absent:

Ken Antee, Caddo Parish Commission Representative
John Escude, Caddo Parish Commission
Markey Pierre, City of Shreveport Representative

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board to be held on February 25 was rescheduled to March 4, 2015 due to inclement weather. The March 4 meeting was held in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Mr. Rich McGahan with Ark-La-Tex Flyboard addressed the group on the upcoming North American Flyboard Championship to be held on the Red River June 4-6, 2015.

Call to Order:

Billy Montgomery, Chairman, called the meeting to order at 9:47 a.m. A quorum was present.

Minutes-

The Minutes of the January 28, 2015 meeting were reviewed. Clay Bohanan moved that the minutes be approved as distributed. The motion was seconded by Don Williams, voted on and approved with no public comment.

Financial Report –

Mrs. Brown reviewed the financials through the end of January with the members.

Funding –

Mrs. Brown updated the members on the most recent meetings and plan of action for funding for the Sports Commission. A new Bill will need to be carried before the legislature. A meeting between all three entities benefiting from the tax: Independence Bowl, Shreveport-Bossier Sports Commission and Regional Air Service Alliance, took place along with a representative from the Hotel Lodging Association. Each entity was in agreement on how to move forward and what percentage increase should be included in the Bill. Following discussion, Clay Bohanan moved for the Sports Commission to move forward with the Bill to propose a visitor tax of 1.5% split equally between the Shreveport-Bossier

Sports Commission, the Independence Bowl and the Regional Air Service Alliance. Doyle Adams seconded the motion which passed unanimously with no public comment.

Patrick Wesley added that if possible to have the Hotel Lodging Association prepare a resolution in support of the Bill.

The vote would be on the 2015 November ballot.

Sports Update –

Mr. Wells reviewed a potential budget to host a major fishing event for 2017. There was no opposition from the members to Mr. Wells continuing to pursue this event. The members asked for sponsorship information and economic impact to show their respective boards.

Mr. Wells discussed a budget for our potential bid to host the 2016 and 2017 LHSAA Wrestling Championships. After discussion, Mr. Williams moved for Mr. Wells to move forward with the bid for the 2016 and 2017 LHSAA Wrestling Championships. The motion was seconded by Clay Bohanan and passed unanimously with no public comment.

Mr. Wells is also working on a possible Grambling football game for this November during the State Fair. Following discussion, the members indicated Mr. Wells could continue his efforts with the plan he laid out to the board and see if the parties involved would accept.

Adjournment -

There being no further business, the meeting adjourned at 11:30 am.

Billy Montgomery, Chairman