

MINUTES OF THE SPECIAL CALLED MEETING OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

May 30, 2017

**Members Present:**

Billy Montgomery, Chairman  
Clay Bohanan, City of Bossier  
Doyle Adams, Bossier Parish Police Jury  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Patrick Wesley, City of Shreveport  
Don Williams, City of Bossier City

**Members Absent:**

Rick Avery, Bossier Parish Police Jury  
John Escude, Caddo Parish Commission  
Zazell Dudley, City of Shreveport  
Ken Antee, Caddo Parish Commission

**Staff Present:**

Sheila Norman, Shreveport-Bossier Sports Commission  
Kelly Wells, Shreveport-Bossier Sports Commission

**Call to Order**

The special called meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on May 30, 2017 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:08 a.m. A quorum was present.

**Minutes**

The Minutes of the April 26 and May 10, 2017 meetings were reviewed. Mrs. Brown moved to accept the Minutes as distributed. The motion was seconded by Mr. Adams and approved with no public comment.

**Financial Report**

Mrs. Brown presented and reviewed the financials for April with the members.

**Funding Application**

Patrick Wesley updated the members on the Major Events Committee Meeting wherein it reviewed the funding application submitted by the Sickle Cell Northwest Louisiana Chapter for the 2017 Sickle Cell

Softball tournament and recommends providing funds for marketing to include social media, website, entertainment at the event and marketing fees. A local marketing agency has been identified by Sickle Cell to handle the marketing efforts being BMK Marketing. Following discussion, Mr. Wesley moved that funds in the amount of \$10,000 be provided for marketing, entertainment and marketing fees for promotion of the 2017 Sickle Cell Softball. Tournament. Mr. Bohanan seconded the motion which was voted and passed with no public comment.

### **Board Appointments**

Mrs. Norman informed the members that Don Williams, City of Bossier City representative and Chairman Billy Montgomery are up for reappointment by August 31, 2017. Mr. Williams would be a 4-year appointment and Mr. Montgomery a 2-year appointment. Mrs. Norman will write letters to the appropriate governing bodies informing them of the upcoming appointments.

### **Sports Update**

Mr. Wells gave the following updates on events and bids the Sports Commission is working on:

- NBA D-League – the RFP is due June 7<sup>th</sup>. The City of Shreveport is taking the lead. Considering building a multi-sport complex behind the convention center. The City is getting a cost analysis prepared and expected impact would be \$500,000.-\$1million.
- Red River Balloon Rally preparations are going well.
- LHSAA State Championships– leaving at noon today to bid on state championships in Baton Rouge; we received a letter from LHSAA on the bid procedures.
- LHSBCA All-Star Boys and Girls Basketball games – the members discussed the event for 2018.
- Independence Bowl – Mrs. Brown indicated we are trying to set up a brainstorming session with the Independence Bowl to see what we can do to help raise the level of the game.
- Holiday Classic – still working with the various universities on their schedules. This event would be at the Gold Dome.
- Mr. Wells informed the members there will be a ribbon cutting at the newly renovated Cargill Park on July 6<sup>th</sup>.
- A press conference to announce the Sickle Cell Softball tournament is being set up for next week.

### **Adjournment**

There being no further business, the meeting adjourned at 9:00 a.m.

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Billy Montgomery, Chairman