

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
November 29, 2017

Members Present:

Billy Montgomery, Chairman
Clay Bohanan, City of Bossier
Doyle Adams, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Ken Antee, Caddo Parish Commission
Patrick Wesley, City of Shreveport

Members Not Present:

Zazell Dudley, City of Shreveport
Bob Brotherton, Bossier Parish Police Jury
Lyndon Johnson, Caddo Parish Commission
Don Williams, City of Bossier City

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on November 29, 2017 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:07 a.m. A quorum was present.

Minutes

The Minutes of the October 25, 2017 meeting were reviewed. Following review, Mr. Bohanan moved to accept the Minutes as distributed. Mr. Antee seconded the Motion which was voted and passed with no public comment.

Financial Report

Mrs. Brown presented and reviewed the financials for October with the members. Mr. Wells reviewed the 2018 budget with the members. The members will vote on the final version at the December meeting.

Funding Applications

The following funding applications, coming on recommendation from the Major Events Funding Committee, are recommended as follows:

1. \$2,000 in support of the March 23-24, 2018 Lady Bass Anglers Association's fishing tournament on Caddo Lake;
2. \$2,500 for the LSUS Baseball Invitational being held February 2-4, 2018; and
3. \$3,000 for the Global Mixed Gender Exhibition Basketball game on December 22, 2017 at the Gold Dome.

Following review and discussion, Mr. Antee moved to approve the applications as submitted by the committee. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

Sports Update

Mr. Wells reviewed the following events with the Board members;

- Monster Nation Trucks at Boothill Speedway in Greenwood – meeting with the City of Greenwood and the general manager of Boothill today to work out the details. This event will be in June of 2018.
- Holiday Classic – Mr. Wells discussed the expected expenditures for the upcoming Holiday Classic.
- LHSAA swim championships – Mr. Wells and Mike Mosura with the YMCA travelled down to Sulphur to view the set up for the championships. The SBSC is looking to place a bid.
- LHSAA golf championships – SBSC is looking to bid on it as well.
- Adams Pro Golf Tour- SBSC is partnering with Stonebridge on hosting this event in April 2018.
- Battle on the Hardwood – waiting for final reports to come in. Sponsorship sales went well.
- Bass Open – Set for June 2018. We worked out a great deal with B.A.S.S. and for the angler reception.
- Heroes Run had approximately 2,000 runners.
- FLW's BFL All American fishing event the FLW's Yeti College Championship will take place next summer.
- LRCA had 10,000 in attendance over the three days of the rodeo at the State Fairgrounds.

Miscellaneous:

The members reviewed a list of events we have purchased insurance for so far in 2017.

Adjournment

There being no further business, the meeting adjourned at 9:25 a.m.