

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
November 30, 2016

Members Present:

Billy Montgomery, Chairman
Don Williams, City of Bossier City
Zazell Dudley, City of Shreveport
Patrick Wesley, City of Shreveport
Clay Bohanan, City of Bossier
Doyle Adams, Bossier Parish Police Jury
John Escude, Caddo Parish Commission
Ken Antee, Caddo Parish Commission
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Members Absent:

Rick Avery, Bossier Parish Police Jury

Staff Present:

Kelly Wells, Shreveport-Bossier Sports Commission
Charlie Rice, Shreveport-Bossier Convention & Tourist Bureau

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on November 30, 2016 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:08 a.m. A quorum was present.

Minutes

The Minutes of the October 26, 2016 meeting were reviewed. Ken Antee moved to accept the Minutes as distributed. The motion was seconded by John Escude and approved with no public comment.

Financial Report

Mrs. Brown presented and reviewed the financials for October.

Funding

Mrs. Brown reviewed the amount of funding received from the lodging tax for the month of October and year to date.

Board Reappointment

The Bossier Parish Police Jury decided to reappoint Rick Avery to the Shreveport-Bossier Sports Commission Board for a four-year term.

Report of Major Events Funding Committee

Kelly Wells presented spreadsheets for the board to review for upcoming events in 2017 and estimated funds request. The Board discussed reaching out to the Casinos and the Boardwalk for Power Boat Nationals sponsorships.

Sports Update

- Battle on the Hardwood was held on November 17-19 with 33 teams participating and four states representing.
- Brookshire's Run went well for 2016. The Sports Commission had very little involvement in the event logistically, but did sponsor the event in a small amount. Going forward, the Board decided not to fund the event in the future since the Sports Commission is not heavily involved in the event.
- Final NBA Report showed a loss in attendance and thus a higher expense balance than in 2014.
- The Log Jammer event submitted a request for \$500 towards the event for 2016. The Board elected not to fund the event for 2016 and stated this type of event will need to fill out the Funding Application for future requests.
- Shreveport-Bossier will not be hosting the Conference USA Football Championships due to the records of the potential teams involved determine the location.

Upcoming Events

Shreveport-Bossier Holiday Classic Men's Collegiate Basketball event will be December 17, 2016 at CenturyLink Center followed by the Camping World Independence Bowl on December 26th at 4:00 p.m. at Independence Stadium.

Miscellaneous

Mr. Montgomery reminded everyone of the Shreveport-Bossier Convention & Tourist Bureau's Open House on Friday, December 2, 2016 from 11:00 a.m. to 2:00 p.m.

Adjournment

There being no further business, the meeting adjourned at 9:09 a.m.

Billy Montgomery, Chairman