

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

September 24, 2014

Present:

Billy Montgomery, Chairman
Don Williams, City of Bossier City Representative
Clay Bohanan, City of Bossier City Representative
Doyle Adams, Bossier Parish Police Jury
John Escude, Caddo Parish Commission
Ken Antee, Caddo Parish Commission Representative
Patrick Wesley, Representing Shelly Ragle, City of Shreveport
Markey Pierre, City of Shreveport Representative
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Kelly Wells, VP, Shreveport-Bossier Sports Commission
Sheila Norman, Administrator, Shreveport-Bossier Sports Commission

Absent:

Rick Avery, Bossier Parish Police Jury Representative

Call to Order:

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on September 24, 2014 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:10 a.m. A quorum was present.

Funding –

The members discussed the upcoming proposition for the November 4th ballot and the various ways of educating the public.

Minutes-

The Minutes of the August 27, 2014 meeting were reviewed. Doyle Adams moved that the minutes be approved as distributed. The motion was seconded by Don Williams, voted on and approved with no public comment.

Financial Report –

Mrs. Brown reviewed the financials through the end of August with the members.

Sports Update –

Mr. Wells discussed the following items with the members:

- Review of potential new logo and feedback given by members.
- Potential to bring Conference USA Men's' Tip-Off Classic to CenturyLink Center in November 2015. This would be seven games in one day. Expect labor to run about \$15,000. Following discussion, Ken Antee moved to go forward with the Conference USA Men's' Tip Off Classic at an

Shreveport-Bossier Sports Commission

Advisory Board Meeting

Minutes of September 24, 2014

Page 2

- amount up to \$15,000. The motion was seconded by Clay Bohanan, voted on and approved with no public comment.
- NBA game – Holding press conference today at CenturyLink Center with a Pelicans' player via video. Reviewed advertising and sponsorship opportunities.
- Mr. Wesley gave a recap of the 2014 Battle on the Border.
- Mr. Wells recapped the recent NHRA Divisional Race which brought in over 300 cars with their crews and family members. The Hoyos went to Indianapolis recently to bid on events for next year and we are awaiting the outcome. Our area will host the 2016 Awards dinner for our South Central Division.
- Major League Fishing – expect 800 room nights.
- TBF High School Regional – expecting 60+ anglers
- In talks with Grambling on potential basketball game in our area
- Landed the 2016 ASA National Convention
- Landed the 2015 Sports Relationship Conference
- In talks with B.A.S.S. for a future Bassmaster Classic
- Potential Saints open practice next August. We would provide the charter buses and one meal.
- Have asked the National Black Rodeo to add a second day of events and that would help us be able to support the event.
- Moving forward with intent to bid on 2016 LHSAA Men's Basketball championships and Wrestling Championships. Mr. Wells will meet with area wrestling coaches next week to let them know of our intent to bid for 2016.
- Acknowledged Clay Bohanan and his staff for all of their hard work during the Dixie Boys World Series.

Adjournment -

There being no further business, the meeting adjourned at 9:13 am.

Billy Montgomery, Chairman