

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
September 27, 2017

Members Present:

Billy Montgomery, Chairman
Clay Bohanan, City of Bossier
Doyle Adams, Bossier Parish Police Jury
Zazell Dudley, City of Shreveport
Bob Brotherton, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Lyndon Johnson, Caddo Parish Commission
Don Williams, City of Bossier City
Ken Antee, Caddo Parish Commission

Members Absent:

Patrick Wesley, City of Shreveport

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission
John Cordaro, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on September 27, 2017 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:07 a.m. A quorum was present.

Minutes

The Minutes of the August 23, 2017 meeting were reviewed. Following review, Mr. Brotherton moved to accept the Minutes as distributed. Mr. Johnson seconded the Motion which was voted and passed with no public comment.

Independence Bowl

The members briefly discussed additional assistance to the Independence Bowl. Following discussion, Mr. Antee moved to appropriate an additional \$10,000 to the Independence Bowl for the 2017 game. The motion was seconded by Clay Bohanan, voted on and passed with no objection.

Financial Report

Mrs. Brown presented and reviewed the financials for August with the members.

Funding Applications

The Shreveport Mudbugs funding application was reviewed. Mr. Bohanan, on recommendation from committee, made a motion to provide \$10,000 in funding. Mr. Antee seconded the motion which passed with no opposition.

Sports Update

- Arena complex – Mr. Wells reviewed the efforts of the proposed arena complex committee. The members discussed the importance of arena complexes.
- Mr. Wells reviewed the Sports Commission goals that were set up for 2017.
- Red River Balloon Rally – in negotiations for 2018. Investment for this year was \$15,000 in expenses over revenue.
- Powerboat Nationals – it was cancelled due to weather from the hurricane. Will go forth in 2018 and maybe in 2019.
- Holiday Classic – Centenary Gold Dome – John Cordaro updated on outdoor activities for the game.
- Battle on the Hardwood – reviewed budget. Using Fair Park, BTW and Centenary gyms. There will be a men's showcase and a women's championship. Project our investment to be \$12,000.
- Bass Central Open – Horseshoe to provide angler dinner. \$3600 is the SBSC's investment.
- BFL All-American and Yeti College Championship – will include NBC sports with estimated economic impact of \$2.5M. Our investment is \$54,000 and Red River Waterway Commission will pay half.

Meeting Dates:

The members would like to meet at George's Pond/Hirsch for the October 25 and have a brief tour of George's Pond. The meets for November and December will now be on Nov. 29 and December 20.

Adjournment

There being no further business, the meeting adjourned at 9:15 a.m.

Billy Montgomery, Chairman