

MINUTES OF THE
SPECIAL CALLED BOARD MEETING OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

October 14, 2014

Present:

Billy Montgomery, Chairman
Don Williams, City of Bossier City Representative
Clay Bohanan, City of Bossier City Representative
Doyle Adams, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Rick Avery, Bossier Parish Police Jury Representative
Kelly Wells, VP, Shreveport-Bossier Sports Commission
Sheila Norman, Administrator, Shreveport-Bossier Sports Commission

Absent:

John Escude, Caddo Parish Commission
Ken Antee, Caddo Parish Commission Representative
Patrick Wesley, Representing Shelly Ragle, City of Shreveport
Markey Pierre, City of Shreveport Representative

Call to Order:

A Special Called Board meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on Tuesday, October 14, 2014 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:32 a.m. A quorum was present.

Discussion:

Mrs. Brown led the discussion on the overall plan for education of the public for the Proposition regarding the increase of the hotel/motel occupancy tax on the November 4, 2014 Ballot. The educational/advertising plan involves radio, online and print advertising. Our portion of the bill for this would be \$3,473.00. This is above the \$2500 already approved by the Board to complete the overall plan. All advertising will be approved by the Bureau's attorney. We can also obtain billing information that will show exactly when our portion of the ads run that will be attributed to the \$3,473 that we are responsible for.

Following discussion, Doyle Adams moved to approve the invoice from Gremillion & Pugh in the amount of \$3,473.00 that will be used to educate the public through radio, online and print advertising, with approval of ads by the Bureau's attorney. Clay Bohanan seconded the motion, which was voted on and passed unanimously with no public comment.

Adjournment -

There being no further business, the meeting adjourned at 8:56 am.

Billy Montgomery, Chairman