

NOTES OF UNOFFICIAL MEETING

SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

July 27, 2016

Present:

Billy Montgomery, Chairman
Clay Bohanan, City of Bossier
Ken Antee, Caddo Parish Commission
Patrick Wesley, City of Shreveport
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

John Escude, Caddo Parish Commission
Zazell Dudley, City of Shreveport
Don Williams, City of Bossier City
Doyle Adams, Bossier Parish Police Jury
Rick Avery, Bossier Parish Police Jury

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on July 27, 2016 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:15 a.m. A quorum was not present.

Financial Report –

Mrs. Brown presented and reviewed the financials for June. She also reviewed the budget structure and discussed recent budget cuts to Tourist Bureau's 2016 budget. The annual audit was performed and there were no exceptions to report.

Funding –

Mrs. Brown reviewed the month to date amounts received from the occupancy tax.

Sports Update –

Patrick Wesley reported that SPAR and CABOSA are working together on the plans for expansion of the soccer fields so that neither is affected by the other. Cargill construction is coming along and hopefully will be nearing completion later this year.

Sheila Norman reported she had reached out to LHSAA and LHSBCA on our proposal to host the All-Star Basketball games in 2017, but she has not heard back as of yet.

Mr. Wells indicated there are many upcoming events to be announced. The Board suggested spacing out the announcements over the next several weeks.

Mr. Wells reviewed the proposed collegiate basketball tournament and how revenues, etc. would be split.

Notes of Unofficial Meeting

July 27, 2016

Page 2

We are holding the date for Conference USA football championship just in case LA Tech should need our facility.

Mr. Wesley was asked if there was any news on the potential Grambling football game being played here this year. He indicated the last thing he heard was that the Grambling and City of Shreveport attorneys were working out the details. If the game were to be played here, it would be at 2:00 pm on November 12, 2016.

Mr. Wells reported we had another successful AJGA tournament and we are looking at a possible LSU Invitational here in Shreveport next year.

Cargill BMX held the Gold Cup Qualifier this past weekend with approximately 300 out of area participants and 40 local participants. Cargill BMX is looking to grow and wants to hold another 2-3 events. They are to provide us with some hotel surveys and other information so that we can put together an economic impact for the event.

Powerboat Nationals and the Hydro Flight Invitational will take place Labor Day Weekend on the Red River in front of Riverview Park and the LA Boardwalk. We will receive one hour of media coverage in the form of television which will be aired 2-3 times. Sam's Town and Margaritaville may be interested in having viewing parties and partnering with us on fireworks.

The Red River Balloon Rally and U.S. Hot Air Balloon Nationals were very successful even though we had to shut everything down on Friday night due to bad weather.

Mr. Wells will be heading to Montgomery, AL for the National Horseshoe Pitchers Association bid.

Looking at a possible gymnastics event for 2017.

Miscellaneous:

The members discussed holding the August meeting on August 10 so that proper business can be taken care of with a quorum present. Mrs. Norman will let the members know of the change.

Adjournment -

There being no further business, the meeting adjourned at 9:02 am.

Billy Montgomery, Chairman