

NOTES OF UNOFFICIAL MEETING

SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

June 28, 2017

Present:

Billy Montgomery, Chairman
Clay Bohanan, City of Bossier
Doyle Adams, Bossier Parish Police Jury
Don Williams, City of Bossier City
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Kelly Wells, Shreveport-Bossier Sports Commission
Sheila Norman, Shreveport-Bossier Sports Commission

Absent:

John Escude, Caddo Parish Commission
Zazell Dudley, City of Shreveport
Rick Avery, Bossier Parish Police Jury
Ken Antee, Caddo Parish Commission
Patrick Wesley, City of Shreveport

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on June 28, 2017 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:20 a.m. A quorum was not present.

Financial Report –

Mrs. Brown presented and reviewed the financials for May.

Funding Requests

There were no funding applications submitted for review.

Sports Update –

Mr. Wells updated the members on the following items:

- NBA D league –Discussed plans for development along 12 Mile Bayou and additional convention center space;
- Independence Bowl sponsorship- the members discussed how the dynamics have changed;
- Battle on the Border – Mr. Wells reviewed the City of Shreveport’s process for submitting the Sports Commission’s Cooperative Endeavor Agreement for approval from the City Council. It was agreed to move forward with the payment for 2017 at the end of July;
- Red River Balloon Rally – Mr. Wells updated the members on the progress of the event. We will use Sportran buses for transportation from Lee Hedges Stadium to the site;
- LHSCA Coaches Convention- Mr. Wells is working to obtain a dynamic speaker and will attend the Texas Coaches Convention;

- Red River South Marina Auction – narrowed down to five buyers. Once the new buyer is established, Mr. Wells will meet with the new buyer regarding the events we have calendared already and are considering for the Red River South Marina in the future;
- Sickle Cell Softball Tournament- Social media and website are up and going; a press conference will be held at the tourist bureau offices on July 6;
- BMX Gold Cup Qualifier is this weekend-- officials expect 200 teams;
- Taekwondo Grand Nationals are at Hirsch July 14-15. This is the second year in a row for our community to host the event;
- Holiday Classic – Millsaps vs. Centenary is confirmed, but ULM has pulled out. Possible match-up is NSU and LSU;
- Powerboat Nationals are coming along for September 1-3;
- LHSA State Wrestling - we have this event for 2018 and 2019;
- Benton 7 on 7 football tournament at Freedom Fields went well; and
- Mudbugs were concerned the Pelicans will not be utilizing Hirsch if they choose Shreveport as the host city. Mr. Wells let the Mudbugs ownership know that we will look at any opportunities with them that meets our needs for future events.

Adjournment -

There being no further business, the meeting adjourned at 9:24 am.

Billy Montgomery, Chairman