

NOTES OF UNOFFICIAL MEETING

SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

May 25, 2016

**Present:**

Billy Montgomery, Chairman  
Ken Antee, Caddo Parish Commission  
John Escude, Caddo Parish Commission  
Patrick Wesley, City of Shreveport  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Kelly Wells, Shreveport-Bossier Sports Commission  
Charlie Rice, Shreveport-Bossier Convention & Tourist Bureau

**Absent:**

Zazell Dudley, City of Shreveport  
Clay Bohanan, City of Bossier  
Don Williams, City of Bossier City  
Doyle Adams, Bossier Parish Police Jury  
Rick Avery, Bossier Parish Police Jury

**Special Guest:**

The First Tee works with experts in a variety of fields to help coaches deliver programs that seamlessly weave golf and character-building activities into each lesson. They are looking into the possibility of hosting a regional Life Skills Academy Camp and will get back to the Commission with more information.  
Elton Taylor     Director  
Lloyd Brown     Past President  
Patrick Hart  
Mrs. Harris

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on May 25, 2016 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:09 a.m. A quorum was not present.

**Financial Report –**

Mrs. Brown presented and reviewed the financials for April.

**Funding –**

Mrs. Brown reported the income from the hotel occupancy tax is down 3-4% but as the summer approaches that should pick up some. It is mostly down in corporate business travel.

SBSC Meeting Minutes

May 25, 2016

Page 2

### **Sports Update –**

Mr. Wells indicated he had received a request for the 2016 Battle on the Border High School Football showcase asking for a funding increase from \$10,000 to \$15,000. The \$5,000 increase will be used to assist the City of Shreveport in associated transportation costs for out of town teams.

Mr. Wells let the members know that he received the grant application for 2017 from the Caddo Commission.

Mr. Wells requested quotes to host the 2017 LHSBCA All-Star Basketball from LSUS, BPCC & Centenary. Once we receive the quotes and the board members have a chance to review past expenses and data they will vote on continuing to host the games.

Mr. Wells updated the members on recent activity in the Sports Commission:

- Sports Biz Connect went well with great attendance.
- Hot Air Balloon Championships are coming along well with media partners and 400 volunteers.
- Grambling meeting with Mayor & SPAR – City is asking them to pay \$39,000 in labor.
- Thunder Road Raceway is checking into tents to cover the bleachers; 80 top fuel dragsters will be there on June 11-12; invitations will be sent out to the Advisory Committee.
- AJGA will be held in July at Southern Trace.

### **Adjournment -**

There being no further business, the meeting adjourned at 9:09 am.

---

Billy Montgomery, Chairman