

MINUTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

May 28, 2014

**Present:**

Billy Montgomery, Chairman  
Ken Antee, Caddo Parish Commission Representative  
Don Williams, City of Bossier City Representative  
Doyle Adams, Bossier Parish Police Jury  
John Escude, Caddo Parish Commission  
Clay Bohanan, City of Bossier  
Patrick Wesley, Representing Shelly Ragle, City of Shreveport  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Kelly Wells, VP, Shreveport-Bossier Sports Commission  
Sheila Norman, Administrator, Shreveport-Bossier Sports Commission

**By Phone:**

Markey Pierre, City of Shreveport Representative

**Absent:**

Rick Avery, Bossier Parish Police Jury Representative

**Guests:**

Scott Wysong  
Jeff Lyons  
Mary Dunn

**Call to Order:**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on May 28, 2014 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:11 a.m. A quorum was present.

The members heard from Scott Wysong and Jeff Lyons with the Ryan Harrison Tennis Invitational scheduled for later this fall.

**Minutes-**

The Minutes of the April 23, 2014 meeting were reviewed. John Escude moved that the minutes be approved as distributed. The motion was seconded by Clay Bohanan, voted on and approved with no public comment.

**Financial Report –**

Mrs. Brown reviewed the financials through April and the projected income and expenses through the remainder of 2014.

### **Event Report –**

Mr. Wells updated the members on the most recent events.

- SBSC received the invoice for Battle on the Border sponsorship. The event holders have agreed to do an economic impact study on this year's event. Mr. Wesley reviewed the make-up of the games which will be a two day, six game format.
- LHSAA All-Star Football game – the Independence Bowl may sponsor and assist in the event preparation if it is held here this year. The members discussed this event and at this time are not interested in pursuing the event.
- Sickie Cell Annual Softball tournament – assisted with website for promotion , fliers and PSA.
- Conference USA Bid – although we did not receive the bid for 2015, the partnerships formed will strengthen our relationships for down the road and possibly for the 2016 bid.
- NBA preseason game – hoping to announce it very soon.
- Thunder Road Raceway Drag Strip will hold a ribbon cutting and press conference on June 4.
- B.A.S.S. – still in discussions for any future events
- LHSAA Wrestling bid – the board is interested in pursuing this bid.
- Fit for Life feels being on Memorial Day weekend helped with attendance.
- Possible tae kwon do event for this fall.

### **Member Term Limit -**

The term limit for Ken Antee, Caddo Parish Commission Representative, is up for renewal in August. The Board asked Mrs. Norman to notify the Caddo Commission Clerk and ask that it be addressed at their upcoming Commission meetings before August. Mr. Escude also noted that he would mention it as well to the Caddo Commission Clerk.

### **Funding –**

Ms. Pierre updated the members on the status of HB 1191. Mrs. Brown is working with the Bureau's attorney to pull together the needed information to have it on the November ballot should the bill pass through the legislature.

The members discussed the plan of action for promotion of the Bill on the November ballot.

Mary Dunn, Vice Chairman of the SBCTB Board and ex-officio of the SBCTB Finance Committee, addressed the board regarding grant applications that come before the SBCTB Board that are really sports related. The members discussed with Ms. Dunn how to handle these requests. It was decided that all sports related requests will come before the Sports Commission board and if the SBSC board determines it needs to request additional marketing funding from the SBCTB board, then those requests can be made.

### **Adjournment -**

There being no further business, the meeting adjourned at 9:33 am.

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Billy Montgomery, Chairman