

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

July 23, 2014

Present:

Billy Montgomery, Chairman
Rick Avery, Bossier Parish Police Jury Representative
Don Williams, City of Bossier City Representative
Doyle Adams, Bossier Parish Police Jury
John Escude, Caddo Parish Commission
Clay Bohanan, City of Bossier
Patrick Wesley, Representing Shelly Ragle, City of Shreveport
Markey Pierre, City of Shreveport Representative
Sheila Norman, Administrator, Shreveport-Bossier Sports Commission

By Telephone:

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Kelly Wells, VP, Shreveport-Bossier Sports Commission

Absent:

Ken Antee, Caddo Parish Commission Representative

Call to Order:

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on July 23, 2014 in the Board Room of the Shreveport-Bossier Convention and Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:03 a.m. A quorum was not present.

Funding –

John Escude brought the members up to date on a recent meeting with the Independence Bowl and the Airport Alliance in preparation for educating the public on the proposed occupancy tax increase. A list of talking points was made available and Mr. Escude will forward those to Mrs. Norman so she can provide the list to the board members. We will begin seeing more about this after Labor Day.

At this point in the meeting (8:15 am), an additional member joined the meeting and a quorum was accomplished.

Financial Report –

Mrs. Norman reviewed the financials through the end of May with the members. Rick Avery will check on the 2014 payment from the Bossier Parish Police Jury. Don Williams suggested we go ahead and invoice the City of Shreveport for 2014 as well.

Rick Avery asked that the economic formula for determining impact of events be provided to the membership.

Minutes-

The Minutes of the June 25, 2014 meeting were reviewed. Don Williams moved that the minutes be approved as distributed. The motion was seconded by Clay Bohanan, voted on and approved with no public comment.

Event Report –

- SBSC is bidding on NHRA awards banquet for 2016. A request to assist with the upcoming September NHRA divisional race was received and reviewed by the members. After review and discussion, Clay Bohanan moved to fund the September 11-14, 2014 event in the amount of \$5,000 if funds are available. The motion was seconded by Don Williams, voted on and passed with no public comment.
- Conference USA Basketball bid for 2016 - Kelly Wells and Tommy McClelland will go to Dallas in September to bid on 2016.
- Working with Donnie Bell for designs of new logo and website. The board would like to see and approve before anything is finalized.
- Open position – third party consulting company is assisting with advertising, collection, interviewing and testing qualified applicants.
- NBA preseason game – tickets on sale now; working on sales of sponsorships and ticket packages; local organizing committee on track; press conference late August – 1st of September.
- USTA Intersectionals- held at various tennis centers. Brought in teams of 8 (4 boys/4 girls) from all over the country including Hawaii and the Caribbean. The SBSC sponsored the awards dinner.
- Dixie League World Series starts August 2 and will feature 22 teams from around the country. SBSC will help with hotels and will co-sponsor the kick off dinner at CenturyLink Center.
- Sickle Cell Softball tournament– great turnout for number of teams participating. We provided volunteer assistance and conducted a survey to do a final impact study. Assisted with updating of their website so teams could get current registration information.
- Bass Champs – just announced the location of the event on the Red River to their membership. We provided hotel rates and will work on the welcoming dinner, etc. with their officials. Red River Waterway Commission is a sponsor.
- The Bass Federation Regional High School Championships to be held on the Red River October 18-19th. Red River Waterway Commission is a sponsor.
- AJGA is this week at Southern Trace. This is the last year of our three year agreement. Will work to bring this event back to the area but will need sponsors to provide monetary support to make this happen.
- LHSAA All-Star Football game will be held here again in December.

Adjournment -

There being no further business, the meeting adjourned at 9:03 am.