MINUTES OF THE

SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

June 27, 2018

**Members Present:**

Billy Montgomery, Chairman

Clay Bohanan, City of Bossier

Doyle Adams, Bossier Parish Police Jury

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Patrick Wesley, City of Shreveport

Bob Brotherton, Bossier Parish Police Jury

Zazell Dudley, City of Shreveport

Ken Antee, Caddo Parish Commission

Don Williams, City of Bossier City

**Members Not Present:**

Lyndon Johnson, Caddo Parish Commission

**Staff Present:**

Sheila Norman, Shreveport-Bossier Sports Commission

Kelly Wells, Shreveport-Bossier Sports Commission

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on May 23, 2018 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau.

Billy Montgomery, Chairman, called the meeting to order at 8:04 a.m.  A quorum was present.  Mr. Nick Kopka was introduced as the new Logistics Manager for the Sports Commission.

**Minutes**

The Minutes of the May 23, 2018 meeting were reviewed.   Following review, Mr. Brotherton moved to accept the Minutes as distributed.  Ms. Dudley seconded the Motion which was voted and passed with no public comment.

**Financial Report and Funding and Reserve Account Review**

Mrs. Norman presented and reviewed the financials for May 2018 with the members. Mrs. Norman also reviewed the remaining dollar amounts to be distributed for funding applications already approved through December. The members will need to decide on a budget amendment for this, but will delay any decision until after the Red River Balloon Rally.

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Mrs. Brown gave the Auditor’s Report which looked very good. She also discussed the Auditor’s suggestion to “assign funds” for the Sports Reserve Account. Following discussion, Mrs. Brown moved to assign 35% of the occupancy tax income received by the Sports Commission to be used for future sporting events to be determined by the Sports Commission Advisory Board. Mr. Antee seconded the motion which was voted on and passed unanimously with no public comment.

**Funding Applications**

The members reviewed the submitted funding applications and considered recommendations from the Event Funding Committee. Following review and discussion the following motions were made:

* LSUS for the Red River Athletic Conference Baseball Tournament – Mr. Bohanan moved to fund this event in the amount of $2,500.00. Mr. Brotherton seconded the motion which was voted on and passed with no public comment.
* S.H.A.R.K.S. Warbird and IMAC events – recommendation from major events committee to fund these events for 2018 in the total amount of $1,500.00. Mr. Bohanan moved to approve the recommendation from committee and Ms. Dudley seconded the motion, which was voted on and passed with no public comment.
* USTA Intersectionals 2018- Mr. Antee moved to approve funding in the amount of $5,000.00. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.
* Walk On’s Independence Bowl 2018 – Mr. Antee moved to fund this event in the amount of $30,000.00. Mr. Wesley seconded the motion which was voted on and passed with no public comment. (Mr. Adams asked that the Minutes reflect that the funding application request was for $40,000.00 with $30,000.00 being requested from the Sports Commission and $10,000.00 requested from the Tourist Bureau.)
* UTA Summer Nationals – this event did submit the funding application, but it is already in the 2018 budget for $3,500.00 (the funding application request was for $7,000.00).

**Sports Update:**

Mr. Wells reviewed the following events with the Board members:

* SWAC Basketball –the bid went to Birmingham, Alabama. We will look at again for 2020-2021.
* ASA Archery – this event did not work out for the venue that was proposed.
* Holiday Classic – Southland Printing will be the title sponsor for 2018.

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* LHSCA Annual Convention – attendance was down for 2018. Looking at a possible contractor for 2020 to handle the event if we receive the bid again.
* LHSBCA All-Star Basketball 2019 – Mrs. Norman will follow up with BPCC on 2019 venue. \*\*At this point in the meeting, 9:06 am, Mrs. Brown and Ms. Dudley departed the meeting.
* LHSAA State Swimming bid – a venue was not available so a bid was not placed for 2018-2019.
* LHSAA State Golf – we did bid on this for 2019.
* RRBR Update – All major sponsorships have been sold and promotion has begun. Raising Cane’s is our title sponsor. Coloring pages will be at McDonald’s, Raising Cane’s,   
  Chick-Fil-A, and Whataburger locations. The Forum will highlight the balloon rally on its cover page.
* College Gridiron bid – we did not win the bid.
* NASTA Taekwondo 2019 – if we win this bid, it w3ould possibly be held at the Bossier Civic Center or the Hirsch. We would cover 12 staff rooms and cost of the venue. (At this point in the meeting, 9:11 am, Mr. Wesley departed the meeting.)
* Kayak Nationals – We have a site visit scheduled for June 28. Would possibly be held on the Red River.

**Additional items:**

* A letter will be sent to the Caddo Parish Commission regarding the upcoming renewal of Ken Antee’s appointment to the Advisory Board.
* Mr. Wells reviewed final budget for the Sickle Cell Softball Tournament with the members.
* A press conference for the Monster Truck event at Boothill Speedway is set for this Thursday at 2:00 pm.

**Adjournment**

There being no further business, the meeting adjourned at 9:45 a.m.

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Billy Montgomery, Chairman