

NOTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD  
September 26, 2018

**Members Present:**

Billy Montgomery, Chairman  
Doyle Adams, Bossier Parish Police Jury  
Ken Antee, Caddo Parish Commission  
Bob Brotherton, Bossier Parish Police Jury  
Zazell Dudley, City of Shreveport

**Members Not Present:**

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Lyndon Johnson, Caddo Parish Commission  
Clay Bohanan, City of Bossier  
Patrick Wesley, City of Shreveport  
Don Williams, City of Bossier City

**Staff Present:**

Sheila Norman, Shreveport-Bossier Sports Commission  
Kelly Wells, Shreveport-Bossier Sports Commission

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on September 26, 2018 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:10 a.m. A quorum was not present.

**Financial Report**

Mrs. Norman presented and reviewed the financials for August 2018 with the members.

Mr. Wells discussed projected end of year budget amounts.

Mr. Antee suggests budgeting Mudbugs Hockey in the regular budget as a sponsorship. He suggests a 3-year contract with stipulations that if they close down, any funds are to be returned to the Sports Commission. Discussion ensued with regard to which entity owns the land the Hirsch Coliseum sits on.

The members discussed a Bylaw change that would allow a member to vote by phone. Mr. Antee will work with Mrs. Norman on this potential Bylaw change for the next meeting.

Discuss proposed "request for proposal" process at next meeting. Mr. Antee suggests a review committee to review and make recommendations on responses to the RFPs. At this time, the Sports Commission can send out its marketing RFP.

**Sports Update:**

American Open and World University Weightlifting – Mr. Wells reviewed proposed budget to bid for 2020. Expect close to 7500 hotel nights. For the World University- we have to feed them 3 meals a day. About 200+ teams. Mr. Antee and Mr. Brotherton indicated these events are worth pursuing.

Mr. Wells inquired with regard to events they wanted added to the regular budget. At the prior meeting, Mr. Antee had suggested \$5,000 for the tennis community and \$10,000 for the River Cities Triathlon. Mr. Antee suggests entering into a three-year contract, and any other events that are consistently held he recommends three-year contracts.

For the sponsorship with the Independence Bowl, Mr. Wells would like to ask the Independence Bowl Foundation and staff for their assistance with a kick off football game. The Bowl's executive director is to reach out with regard to a college football kickoff game. Mr. Antee indicated we should bring them in on the front end as a partner.

Potential NSU vs Southern University football game - If Southern falls through in negotiations, the Board indicated Mr. Wells may contact and talk to Grambling. Mr. Antee suggests we pay expenses but Southern sells tickets for their guarantee. Ms. Dudley indicated we should continue talks with the interested parties. Mr. Adams indicated the \$200,000 would not work. Mr. Wells indicated we offer them a small guarantee and have them sell the tickets for the remaining funds. Mr. Montgomery suggested the guarantee comes from the number of tickets they sell. Mr. Wells believes they will want to sign a two-year agreement. Mr. Wells recommends \$40,000 from the Sports Commission along with \$10,000 from the Shreveport-Bossier Convention & Tourist Bureau for marketing. The members present indicated that Mr. Wells may start with the \$50,000 offer and talk with Northwestern, Southern and Grambling. However, they would like to see and review the proposal first before he begins to contact the schools.

For the NASTA bid (North American Sport Taekwondo Association) Mr. Wells is asking the board to up the amount allowed an additional \$2,200 more to cover all expenses. This will be voted on at the October meeting.

**Adjournment**

There being no further business, the meeting adjourned 10:15 am.

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Billy Montgomery, Chairman