

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
October 24, 2018

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Clay Bohanan, City of Bossier
Patrick Wesley, City of Shreveport
Don Williams, City of Bossier City
Bob Brotherton, Bossier Parish Police Jury

Members Not Present:

Zazell Dudley, City of Shreveport
Lyndon Johnson, Caddo Parish Commission
Ken Antee, Caddo Parish Commission

Staff Present:

Charlie Rice, Shreveport-Bossier Convention & Tourist Bureau
Kelly Wells, Shreveport-Bossier Sports Commission

Guest Speaker, Amber Bishop (American Kombat Alliance) and Caddo Commissioner, Mario Chavez

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on October 24, 2018 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:04 a.m. A quorum was present.

Minutes

The Minutes of the July 25, 2018 meeting were reviewed. Following review, Mr. Brotherton moved to accept the Minutes as distributed. Mr. Bohanan seconded the Motion which was voted on and passed with no public comment.

Financial Report

Mrs. Brown presented and reviewed the financials for September 2018 with the members.

The members discussed adding the Shreveport Mudbugs Hockey to the annual budget for the 2018-2019, 2019-2020, 2020-2021 seasons. Following discussion, Mr. Adams moved to budget \$20,000 each year for Shreveport Mudbugs Hockey for the 2018-2019, 2019-2020, 2020-2021 seasons with a Non-appropriation clause in the contract. Mr. Brotherton seconded the Motion which was voted on and passed with no public comment.

Mr. Wells briefly reviewed the 2019 budget which will be discussed in depth at the November board meeting.

An amendment to the 2018 budget to increase the grant funding will be discussed further at the November board meeting.

Funding Applications:

The members discussed the submitted funding applications included in the board packet.

Mr. Bohanan moved to provide \$10,000 in funding for the December 2018 Wodgodz event at the Shreveport Convention Center. The Motion was seconded by Mr. Brotherton, voted on and passed with no public comment.

Mr. Brotherton moved to provide \$5,000 in funding to the Mixed Gender Global Basketball game. Mr. Williams seconded the Motion, which was voted on and passed with no public comment.

Sports Update:

Mr. Wells reviewed the following events with the Board members:

- Responses received to the SBSC's advertising RFP.
- Still looking for an opponent to play NSU in football for 2020 or 2021.
- The SBSC staff will update the board on the year 2018 and initiatives for 2019 at the November meeting.
- The American Open and University World Championships bid is between Shreveport and South Korea. Potential cost to the SBSC is \$60,000-\$65,000 for the Shreveport Convention Center. Event would be in 2020 and is expected to bring in 6,000 room nights.
- Mrs. Brown moved to increase the funding for the 2019 NASTA Nationals from \$5,500 to \$7,300. Mr. Adams seconded the motion which was voted on and passed with no public comment.
- Mr. Wells reviewed an opportunity to utilize the SBSC's cornhole boards for an upcoming festival. Mr. Bohanan moved to allow the SBSC to spend \$500 for contract labor to provide coordination and onsite management of the cornhole tournament using the SBSC'S cornhole boards. Mr. Brotherton seconded the motion which was voted on and passed with no public comment.

- Mr. Brotherton moved to add MMA/Boxing event to the Agenda. Mr. Brotherton seconded the motion which was voted and passed unanimously with no public comment. Following discussion, Mr. Bohanan moved to provide \$5,000 in funding for the October 27 and November 9, 2018 events. Don Williams seconded the Motion which was voted and passed with no public comment.

Miscellaneous Items

- The members are in agreement to combine the November and December meeting dates to be held on November 28, 2018. The SBSC staff will present to the board their year in review from 8:00 am-9:00 am and then a review of the 2019 budget from 9:00-10:00 am.
- Proposed Bylaw change follow up: Mrs. Brown relayed that voting by phone is not permissible per the SBCTB's legal counsel.
- Mr. Wells reviewed the calendar of events with the members.
- Reviewed upcoming events list and proposed RFP process.
- Community Advisory Committee meeting on November 1, 2018, 8:30 am at the LA State Fair with a tour of George's Pond to follow.
- Looking at additional things we can do to "step up" the LHSAA State Wrestling Championships in February.
- Looking into another NBA preseason game.
- Discussion took place on a multi-sports complex.

Adjournment

There being no further business, the meeting adjourned at 9:26 am.

Billy Montgomery, Chairman