

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
April 24, 2019

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Clay Bohanan, City of Bossier
Bob Brotherton, Bossier Parish Police Jury
Patrick Wesley, City of Shreveport
Zazell Dudley, City of Shreveport
Ken Antee, Caddo Parish Commission

Members Not Present:

Lyndon Johnson, Caddo Parish Commission
Don Williams, City of Bossier City

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on April 24, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:06 a.m. A quorum was present.

Minutes

The Minutes of the March 27, 2019 meeting were reviewed. Following review, Mr. Bohanan moved to accept the Minutes as distributed. Mr. Adams seconded the Motion which was voted on and passed with no public comment.

Financial Report

Mrs. Brown reviewed the February and March financials with the members.

Mrs. Brown will be traveling to Baton Rouge this week in support of HB339 which is legislation regarding definition of a hotel. Following discussion, Mr. Antee moved that the Shreveport-Bossier Sports Commission be in support of HB339. Mr. Bohanan seconded the motion which was voted on and passed unanimously with no public comment.

Funding Applications:

The members reviewed and discussed the following submitted funding applications included in the board packet:

- Mizuno Ark-LA-Tex Challenge (softball) – Following review, Mr. Antee moved to approve up to \$2,400 for up to 24 hotel nights for tournament officials. Mrs. Brown seconded the motion which was voted on and passed with no public comment.
- Shreveport Stuffed Shrimp Golf Tournament – the members feel this event is outside of the Sports Commission’s parameters and therefore no funding was approved.

Budgeted Items:

- Global Mixed Gender Basketball – Mr. Wells relayed information he had received from the Caddo Parish Commission to the members regarding payment for this event. The members suggested options to relay to the Caddo Parish Commission.
- Bishop Promotions - \$5,000 was previously approved for three events in 2019. One event is a boxing match and the additional two are MMA matches. Following discussion, Mrs. Brown moved to provide \$2,500 now for the boxing match and \$2,500 total for the two MMA matches to be paid just before the final event. Mr. Wesley seconded the motion which was voted on and passed with no public comment.
- Open Range Fellowship Rodeo - \$1,800 was previously approved for this event. Upon review and discussion, Mr. Adams moved to fund this event in the amount of \$1,800. Mr. Wesley seconded the motion which was voted on and passed with no public comment.

Sports Update:

Mr. Wells reviewed the following events and bids with the Board members:

- Collegiate Soccer at Freedom Fields – this event was cancelled, but they have been made aware to provide the funding application earlier for the future.
- LHSAA Wrestling – bids are due to LHSAA on May 1st. Mr. Wells did not travel down to Baton Rouge as previously planned. LHSAA called and indicated there was no need for him to come down.

- USA Volleyball press conference this Thursday at 5:00 pm at CenturyLink.
- Looking at NCAA Men's basketball for 2023.

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- E-sports tournament – we are holding this event during the BABF Air Show May 18-19. Partnering with CDW and Legacy Sports. Utilizing a 40x80 tent at a cost of \$4,000 and will promote the balloon rally at the show as well.
- NJCAA Football Update– still working on this. It would be a Texas and Mississippi championship.
- Sports Biz Connect –partnering with the chambers of commerce. This will be held at LSUS on Oct. 17 and includes a lunch. Various local sports industries will work the different competitions.
- Stageworks update – Mr. Wells and Mrs. Brown met with SPAR's director, Shelly Ragle and SPAR assistant director, Patrick Wesley regarding the future of the building. The City has taken the building back over. Ms. Ragle will look into costs to update the building.

Upcoming Events List:

Mrs. Norman reviewed the upcoming list of events with the members.

Adjournment

There being no further business, the meeting adjourned at 9:03 am.

Billy Montgomery, Chairman