

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
May 22, 2019

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Patrick Wesley, City of Shreveport
Zazell Dudley, City of Shreveport
Ken Antee, Caddo Parish Commission
Lyndon Johnson, Caddo Parish Commission
Don Williams, City of Bossier City

Members Not Present:

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau, By Phone
Clay Bohanan, City of Bossier
Bob Brotherton, Bossier Parish Police Jury

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on May 22, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:13 a.m. A quorum was present.

Minutes

The Minutes of the April 24, 2019 meeting were reviewed. Following review, Mr. Williams moved to accept the Minutes as distributed. Mr. Johnson seconded the Motion which was voted on and passed with no public comment.

Financial Report

Mrs. Norman reviewed the April financials with the members.

Mrs. Brown (by phone) gave an update on the status of HB339.

Funding Applications:

- There were no new funding applications submitted.

Budgeted Items:

- Battle on the Border 2019: Mr. Wesley gave an overview of this year's event.

Sports Update:

Mr. Wells reviewed the following events and bids with the Board members:

- Kayak Bass Fishing – this event was a great success and included TV time. At least 80% of the anglers had never been here before.
- LHSAA Wrestling – We should know about our bid by the second week of June. We submitted a bid for 2020 and 2021.
- USA Volleyball press conference went well and the event received some great PR coverage. Mr. Wells reviewed several events around the volleyball qualifier as well as plans for advertising.
- Mr. Wells gave a recap of the E-sports event at the BAFB Airshow.
- NJCAA Football – November 2020 at Lee Hedges Stadium. The SBSC will host this event. Anticipated expenses are \$5,000-\$10,000 and a potential sponsor has stepped forward to sponsor ½ of the total amount. We expect about 2500 attendees.
- SB Sports Connect – we will partner with all local Chambers. A postcard will be sent to generate interest for teams.
- Stageworks could be utilized by the police department as office space.
- Red River Balloon Rally for this year will feature a second stage, wedding tent, Spanish band and more.
- The Louisiana Office of Tourism is on board again for RRBR and will sponsor the USA Volleyball event.
- LHSCA Convention – we will not be bidding on this event for next year.
- The Community Tennis Association is doing work at Querbes to the courts and facility. The money we funded them included their purchase of large umbrellas for use at their events.

Upcoming Events List:

Mrs. Norman reviewed the upcoming list of events with the members.

Miscellaneous:

Mr. Wesley informed the members of the “Joe Delaney Memorial Classic” at Independence Stadium this September and in 2020. This will feature a high school football matchup of Longview vs. W. Monroe.

Adjournment

There being no further business, the meeting adjourned at 9:08 am.

Billy Montgomery, Chairman