MINUTES OF THE

SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

July 24, 2019

**Members Present:**

Billy Montgomery, Chairman

Doyle Adams, Bossier Parish Police Jury

Joe Mero, City of Shreveport

Clay Bohanan, City of Bossier

Bob Brotherton, Bossier Parish Police Jury

Ken Antee, Caddo Parish Commission

Lyndon Johnson, Caddo Parish Commission

Don Williams, City of Bossier City

**Members Not Present:**

Zazell Dudley, City of Shreveport

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

**Staff Present:**

Sheila Norman, Shreveport-Bossier Sports Commission

Kelly Wells, Shreveport-Bossier Sports Commission

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on July 24, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:02 a.m.  A quorum was present.

**Miscellaneous**

New Board member, Joe Mero with the City of Shreveport, was introduced to the members. Mr. Mero will be serving on the Board as SPAR Director, Shelly Ragle’s, designee.

Mr. Antee moved to add to the Agenda, discussion on an LSU vs. LA Tech basketball game in 2020, Walk-On’s Independence Bowl and State BMX event. Mr. Williams seconded the motion which was voted on and passed unanimously with no public comment.

**Minutes**

The Minutes of the June 26, 2019 meeting were reviewed.   Following review, Mr. Bohanan moved to accept the Minutes as distributed.  Mr. Brotherton seconded the Motion which was voted on and passed with no public comment.

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**Financial Report**

Mrs. Norman reviewed the June financials with the members.

Mr. Antee asked that we look at local banks that will not charge the Sports Commission account fees.

**Funding Applications:**

* There were no new applications to review.

**Previously Approved Budget Items**

* Mr. Antee moved to approve an additional $2,000 for the 2019 Brookshire’s Heroes Run. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.
* River Cities Triathlon – previously approved for $10,000 ($5,000 Sportspectrum and $5,000 Cypress Black Bayou).
* Walk-On’s Independence Bowl – previously approved for $30,000.

**Term Expirations:**

Lyndon Johnson was re-appointed by the Caddo Parish Commission for an additional 4-year term.

**Sports Update:**

Mr. Wells reviewed the following events and bids with the Board members:

* Red River Balloon Rally recap – because of the potential hurricane weather, we were down in attendance and anticipate being one-third down in revenue.
* Olympic Day – again weather had an effect on this event. Ten organizations participated and had to move the event inside the gym at LSUS. This was a kickoff event for USA Volleyball in August.
* USA Volleyball – the FIVB changed the wording of how we can advertise the event to “Tokyo Volleyball qualifier” but we will still be able to say “Olympic qualifier.” Advertising will be on KTBS and KSLA. We need ticket sales of 12,000 total sold. The members discussed out of area marketing efforts.
* Sickle Cell softball tournament was also affected by the weather and they were down on anticipated number of teams.

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* LSU vs. LA Tech potential basketball match up at the CenturyLink Center on possibly Saturday, December 3, 2020. The event would need a $20,000-$25,000 commitment from the Sports Commission. Following discussion, Mr. Antee moved for the Sports Commission staff to move forward with exploring the potential LSU vs. LA Tech match up. Mr. Johnson seconded the motion which was voted on and passed with no public comment.
* State BMX – the BMX track at Cargill is having an event the second weekend of August and have asked if we can provide funds for trophies of between $500-$1,000. We do have money budgeted for their event already. The members agreed to move forward.
* USA Youth Boxing Nationals – possible bid for December 2020.
* Holiday Classic – is still being looked at for 2019, but nothing certain has been determined.

**Potential events:**

Mr. Johnson asked that the Sports Commission look into a possible college football match up or a spring practice.

The members discussed pursuing a possible LA Tech and Grambling football game; and reach out to LSU for their interest in having something in North Louisiana.

**Adjournment**

There being no further business, the meeting adjourned at 9:07 am.

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Billy Montgomery, Chairman