MINUTES OF THE

SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD

June 26, 2019

**Members Present:**

Billy Montgomery, Chairman

Doyle Adams, Bossier Parish Police Jury

Patrick Wesley, City of Shreveport

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau

Clay Bohanan, City of Bossier

Bob Brotherton, Bossier Parish Police Jury

**Members Not Present:**

Zazell Dudley, City of Shreveport

Ken Antee, Caddo Parish Commission

Lyndon Johnson, Caddo Parish Commission

Don Williams, City of Bossier City

**Staff Present:**

Sheila Norman, Shreveport-Bossier Sports Commission

Kelly Wells, Shreveport-Bossier Sports Commission

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on June 26, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:08 a.m.  A quorum was present.

**Minutes**

The Minutes of the May 22, 2019 meeting were reviewed.   Following review, Mrs. Brown moved to accept the Minutes as distributed.  Mr. Brotherton seconded the Motion which was voted on and passed with no public comment.

**Financial Report**

Mrs. Brown reviewed the May financials with the members.

Mrs. Brown gave an update on the status of HB339. Mrs. Brown will speak with our local Sales & Use Tax office regarding short-term rentals.

Mrs. Brown recapped the 2018 Audit findings. A finding for the Sports Commission was that the bank we currently use does not monitor our fund balance daily to make sure every dollar is collateralized. We are currently looking into institutions that will do this for our funds.

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Mrs. Norman discussed the potential need for additional funds to handle the expenses that will be coming in for the hot air balloon competition, Red River Balloon Rally and USA Volleyball

Qualifier. After discussion, Mr. Bohanan moved to allow up to $100,000 in reserve funds to be transferred into the Sports Commission checking account to cover expenses if so needed. The motion was seconded by Mr. Adams and approved unanimously with no public comment.

**Funding Applications:**

* Canine Country Dive In 2.0 – Mr. Wesley moved to approved $500. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.
* 2D Sports – Mr. Brotherton moved to approved $2,000. Mr. Wesley seconded the motion which was voted on and passed with no public comment.

**Previously Approved Budget Items**

* State Fair of Louisiana Finals Rodeo - this event was previously approved for $10,000. The Sports Commission will be a major sponsor and shown as such in the TV commercials, etc.
* MMA and Boxing events – Mr. Wells discussed an issue with the correct logo not being used for the Showtime boxing event for the Louisiana Office of Tourism. Because of this error, the LOT lowered its sponsorship by $5,000. Mr. Wells recommends that we split the loss with Bishop Promotions (the promoter). We currently have $2500 in outstanding funds to be paid to Bishop Promotions for their next MMA event. Mr. Adams moved to retain remaining funds of $2500 due to Bishop Promotions for their July 12, 2019 MMA event. Mrs. Brown seconded the motion which was voted on and passed with no public comment. Mr. Wells will advise Bishop Promotions of the board’s decision.

**Term Expirations:**

Four members are up for renewal as of August 30, 2019: Billy Montgomery, 2 year joint appointment; Doyle Adams, Zazell Dudley and Lyndon Johnson, 4 years. Mrs. Norman will write letters to each of the four governing bodies regarding the joint two year appointment, along with notifying the additional three governing bodies of their upcoming appointments.

**Sports Update:**

Mr. Wells reviewed the following events and bids with the Board members:

* Olympic Day is June 29 at LSUS. This is an event for the community with eight Olympians in attendance working with the kids on various sports.

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* USA Volleyball – working with USA Volleyball on FIVB’s recent decision on wording we can use and cannot use to market the upcoming intercontinental qualifier.
* Red River Balloon Rally – CenterPoint Energy will be the title sponsor this year. Sponsorships are going well. Working with a professional company on a crisis communication plan. Advertising is ramping up. The balloons will also be at Glow Greenwood and Balloons Over Desoto, which is these two cities largest events.
* Sickle Cell Softball Tournament – Press conference went great. They plan to have fireworks, car show and water features for the kids.

**Upcoming Events List:**

The upcoming list of events was reviewed with the members.

**Adjournment**

There being no further business, the meeting adjourned at 9:11 am.

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Billy Montgomery, Chairman