

MINUTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD  
August 28, 2019

**Members Present:**

Billy Montgomery, Chairman  
Doyle Adams, Bossier Parish Police Jury  
Joe Mero, City of Shreveport  
Clay Bohanan, City of Bossier  
Lyndon Johnson, Caddo Parish Commission  
Don Williams, City of Bossier City  
Zazell Dudley, City of Shreveport

**Members Not Present:**

Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau (by Phone)  
Bob Brotherton, Bossier Parish Police Jury  
Ken Antee, Caddo Parish Commission (by phone)

**Staff Present:**

Sheila Norman, Shreveport-Bossier Sports Commission  
Kelly Wells, Shreveport-Bossier Sports Commission

Prior to the meeting being called to order, Logan Lewis, Missy Setters and Art Carmody with the Walk\*On's Independence Bowl updated the members on future plans for the Independence Bowl.

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on August 28, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:08 a.m. A quorum was present.

**Minutes**

The Minutes of the July 24, 2019 meeting were reviewed. Following review, Mr. Bohanan moved to accept the Minutes as distributed. Mr. Williams seconded the Motion which was voted on and passed with no public comment.

**Financial Report**

Mrs. Brown reported that an RFP will be sent out to various banks in the area who can meet the criteria required for our accounts. This should be ready for presentation at the September meeting.

Mrs. Norman reviewed the July financials with the members. Mr. Wells discussed anticipated amounts in our accounts that we could end the year with.

**Funding Applications:**

- There were no new applications to review.

### **Previously Approved Budget Items**

- Battle on the Hardwood – discussion was tabled pending further information from the Battle on the Hardwood representative.

### **Term Expirations:**

Doyle Adams was re-appointed by the Bossier Parish Police Jury for a four-year term. Billy Montgomery was re-appointed as the joint appointee by all four governing bodies for a two-year term.

### **Sports Update:**

Mr. Wells reviewed the following events and bids with the Board members:

- USA Boxing – looking at bidding on this event for 2020. This would be a very big event with a lot of hotel rooms for our area.
- Holiday Classic- NSU and Centenary have different dates this year set aside and at this time it is unclear how this will work out for 2019.
- Working with a promoter for a possible college basketball match up at CenturyLink.
- Recap of Red River Balloon Rally – Mr. Wells reviewed the financials for the RRBR with the members. Due to the weather conditions, the balloons only flew one time and that was on the first day for a short distance. They were not able to glow either night. We will move this event to the second weekend in June for 2020. Mr. Adams brought up some discussion items that will be discussed at the next board meeting.
- USA Volleyball – overall attendance was about 6,600 with 80% of attendees coming from around the country and internationally. Mr. Wells discussed the financials for the event with the members.
- USA Track and Field – we put a bid in for the Junior Olympics here, but we did not win the bid. Mr. Mero indicated the bid was won by New Orleans, but we could get the regional event here which if we did, would be held at Lee Hedges Stadium.
- Mr. Wells discussed the future of LHSAA State Wrestling Championships and other LHSAA events with the members and the pros and cons of those events.

### **Potential events:**

Mr. Johnson asked that the Sports Commission work with the LHSAA whenever they move an event from here to replace it with another big event. Mr. Johnson also asked that the Sports Commission continue to look for football game opportunities at Independence Stadium.

### **Adjournment**

There being no further business, the meeting adjourned at 9:45 am.