

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
October 23, 2019

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Don Williams, City of Bossier City
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Bob Brotherton, Bossier Parish Police Jury
Ken Antee, Caddo Parish Commission
Joe Mero, City of Shreveport

Members Not Present:

Lyndon Johnson, Caddo Parish Commission
Zazell Dudley, City of Shreveport

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on October 23, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:02 a.m. A quorum was present.

Issues Concerning the Community

Mr. Lloyd Thompson with the Shreveport NAACP office relayed community concerns to the members.

Minutes

The Minutes of the September 25, 2019 meeting were reviewed. Following review, Mr. Brotherton moved to accept the Minutes as distributed. Mr. Williams seconded the Motion which was voted on and passed with no public comment.

Previously Approved Budget Items

2019 Big City Dynamite boxing event – Mr. Antee moved to authorize an additional \$424.24 of expenditures for this event. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

Mr. Antee moved to allow the Sports Commission staff to spend up to \$500 additional at their discretion for already approved funding applications and all events. Mr. Bohanan seconded the motion which was voted on and passed with no public comment.

At this point in the meeting, Mr. Bohanan departed.

Sports Update:

Mr. Wells reviewed the following events and bids with the Board members:

- USA Softball – there is an opportunity to host an exhibition game with USA Softball on April 15, 2020. Looking at Cargill Park. It would be a doubleheader with opponents being LA Tech and ULM. The members indicated Mr. Wells could continue pursuing the event and obtain quotes on expenses and indicate possible revenues.

Financial Report

Mrs. Brown reported that an RFP was sent out to various banks in the area who can meet the criteria required for our accounts and three banks that submitted a quote were considered. Following discussion, Mr. Antee moved to accept the bid from Red River Bank. Mr. Adams seconded the motion which was passed with no public comment.

Mrs. Brown reviewed the September financials with the members. She indicated at the October meeting, a budget amendment will need to be made.

Term Expirations:

Mrs. Norman advised that the City of Shreveport is in the process of appointing a new member that will serve on the board as their second appointee.

Sports Update continued:

Mr. Wells continued updating the board on potential events:

- Mr. Wells met with the Independence Bowl on a potential college game.
- Red River Balloon Rally – will now be held June 12-13, 2020 instead of in July.

- Met with Saints and Pelicans front office recently; looking at possible NBA game in CenturyLink for 2021.
- Still looking at possible collegiate basketball matchup in CenturyLink for 2020. A third party promoter would be involved.
- Sports Biz Challenge went well. We had 23 teams participating.
- Mr. Wells is heading to Colorado Springs next week for a sales mission with the Louisiana Office of Tourism to meet with USA sports events.
- Mr. Wells will also be meeting with Warren Saucier with Bossier Parish Parks and Recreation on the cross country event at South Bossier Complex.

Upcoming Events:

Mr. Wells reviewed the calendar of upcoming events with the members.

Adjournment

There being no further business, the meeting adjourned at 8:58 am.

Billy Montgomery, Chairman