

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
January 22, 2020

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Don Williams, City of Bossier City
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Joe Mero, City of Shreveport
Larry Anderson, City of Shreveport
Lyndon Johnson, Caddo Parish Commission (by phone)
Bob Brotherton, Bossier Parish Police Jury

Members Not Present:

Ken Antee, Caddo Parish Commission

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on December 18, 2019 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:15 a.m. A quorum was present.

Minutes

The Minutes of the November 20, 2019 meeting were reviewed. Following review, Mr. Bohanan moved to accept the Minutes as distributed. Mr. Williams seconded the Motion which was voted on and passed with no public comment.

Guest Speaker

Amber Bishop with Bishop Promotions discussed a Showtime Boxing event for January 31, 2020 at George's Pond at Hirsch Coliseum. Mario Chavez also attended with Ms. Bishop. Ms. Bishop would like to make this into a yearly event.

Financial Report

Mrs. Norman reviewed the November 2019 financials with the board members.

Mrs. Brown joined the meeting at this time (8:30 am).

New Funding Applications

- Showtime Boxing – The members discussed the event and reviewed the funding application. Following review and discussion, Mr. Williams moved to provide \$20,000 in funding for the January 31, 2020 Showtime Boxing event. Mr. Brotherton seconded the motion which was voted on and passed with no public comment.
- Wodgodz 2020 - Following review of the funding application and following discussion, Mr. Johnson moved to provided \$10,000 in funding for Wodgodz 2020.
- George Dement Boxing Classic – following review and discussion, Mr. Brotherton moved to provide \$750 in funding for this event. Mr. Williams seconded the motion which was voted on and passed with no public comment.
- NWLA Community Tennis Association – Mr. Johnson moved to table this review until more information is available at the January meeting. Mr. Brotherton seconded the motion which was voted on and passed with no public comment.

Mr. Mero departed at this point in the meeting (9:00 am).

Previously Approved Budget Items

The members confirmed funding for the following events at the approved budgeted amounts:

- 2020 USSSA Super NIT – the Twin City Shootout

Sports Update:

Mr. Wells reviewed the following events and bids with the Board members:

- USA Softball-over 1100 tickets sold so far.
- LSUS Athletics-Mrs. Norman relayed information about various options for funding LSUS Athletic events.
- LSU vs. LA Tech basketball match up – set for November 24 at CenturyLink Center. Press conference to announce the event is set for this Friday at 11 am at CenturyLink Center.
- D1, D3 Bids- still looking at possible bids we can make.
- Crappie Expo- now looking at 2021.

- NJCAA Football – a site visit with NJCAA officials is scheduled for January. We are looking at hosting this event in late November or first of December for the years 2021-2023.
- Battle on the Border will be held in 2020.
- USA Track and Field – Mr. Kopka (SBSC) and Mr. Plaza (Byrd Cross Country Track Coach) attended the NCAA meetings in December to look at possible events we could bid on.

Mr. Johnson inquired with regard to possible SWAC football championship being here in the near future and possible other college football match ups. Mr. Wells indicated he had reached out to Grambling. Prairieview has shown interest in playing here again. Mr. Anderson relayed that he had read an article about the new SWAC Commissioner and that he is open to talking about the SWAC Championship location. Mr. Johnson indicated he knew the new SWAC Commissioner. At this time, Mr. Johnson departed the meeting (9:20 am).

Upcoming Events:

Mr. Wells reviewed the calendar of upcoming events with the members.

Adjournment

There being no further business, the meeting adjourned at 9:35 am.

Billy Montgomery, Chairman