

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
February 26, 2020

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Don Williams, City of Bossier City
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Joe Mero, City of Shreveport
Larry Anderson, City of Shreveport
Lyndon Johnson, Caddo Parish Commission
Bob Brotherton, Bossier Parish Police Jury
Ken Antee, Caddo Parish Commission

Staff Present:

Sheila Norman, Shreveport-Bossier Sports Commission
Kelly Wells, Shreveport-Bossier Sports Commission
Taylor Gullatt, Vice-President of Operations, SBCTB

Guest Present:

Brian Connolly, Victus Advisors

Prior to the meeting being called to order, Brian Connolly with Victus Advisors presented their findings on a recent feasibility study commissioned by the Sports Commission.

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on February 26, 2020 in the Board Room of the Shreveport-Bossier Convention & Tourist Bureau. Billy Montgomery, Chairman, called the meeting to order at 8:45 a.m. A quorum was present.

Minutes

The Minutes of the January 22, 2020 meeting were reviewed. Following review, Mr. Johnson moved to accept the Minutes as distributed. Mr. Bohanan seconded the Motion which was voted on and passed with no public comment.

Financial Report

Mrs. Brown introduced the Tourist Bureau's new Vice President of Operations, Taylor Gullatt, to the members.

Mrs. Brown reviewed the December 2019 financials and the January 2020 financials with the board members.

Mr. Antee moved to ratify the transfer of \$10,000 from the Caddo Parish Commission to the Sports Commission and then to Bishop Promotions for the 2020 Showtime Boxing event held January 31, 2020. Mr. Johnson seconded the motion which was voted on and passed with no public comment.

Previously Approved Budget Items

The members confirmed funding for the following events at the approved budgeted amounts:

- 2D Sports – June 2020 event - \$2,000
- LSUS baseball, soccer and basketball tournaments for 2020 - \$7,500
- S.H.A.R.K.S. Warbirds event and IMAC event for 2020 – \$2,000
- MMA events for 2020 - \$5,000

New Funding Applications

- A requested increase was not approved for the S.H.A.R.K.S. Warbirds event and IMAC event for 2020
- LSUS– Mr. Antee moved to provide an additional \$2,500 in funding for 2020 events submitted contingent upon LSUS winning their bid to host the NAIA Opening Round World Series. The motion was seconded by Mr. Bohanan, voted on and passed with no public comment.

Sports Update:

Mr. Wells reviewed the following events and bids with the Board members:

- Discussed findings of feasibility study.
- Update given on outcome of Showtime Boxing event held January 31st.
- Update given on 2020 LHSAA State Wrestling Championships. 2021 bid is due in April.
- Discussed rain insurance for USA Softball. Mr. Antee moved to purchase rain insurance for USA Softball's April 15, 2020 event in the amount of \$5,566. Mr. Williams seconded the motion which was voted on and passed with no public comment.

- CenterPoint Energy Red River Balloon Rally insurance tabled until March meeting.
- USA Volleyball bid for June 2020 is out. Following discussion, Mr. Williams moved to bid on the USA Volleyball June 2020 event with a guarantee of up to \$45,000. Mr. Anderson seconded the motion which was voted on and passed with no public comment.
- LSU vs. LA Tech basketball tickets go on sale in March.
- NJCAA Region XIV basketball tournament is next week at Centenary.
- NJCAA Football – not able to make any kind of deal.
- Possible NJCAA D1 Women’s basketball is still 3-4 years down the road.
- Potential college football game – only opportunity is for September 2022.

Adjournment

There being no further business, the meeting adjourned at 10:06 am.

Billy Montgomery, Chairman

At 9:00 am, Mr. Brotherton departed the meeting

At 9:25 am, Mr. Adams departed the meeting

At 9:40 am, Mr. Antee departed the meeting