

MINUTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD  
April 22, 2020

MEETING HELD VIA GO TO MEETINGS

**Members Present:**

Billy Montgomery, Chairman  
Doyle Adams, Bossier Parish Police Jury  
Clay Bohanan, City of Bossier  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Joe Mero, City of Shreveport  
Larry Anderson, City of Shreveport  
Lyndon Johnson, Caddo Parish Commission  
Bob Brotherton, Bossier Parish Police Jury  
Ken Antee, Caddo Parish Commission

**Not Present:**

Don Williams, City of Bossier City

**Staff Present:**

Sheila Norman, Shreveport-Bossier Sports Commission  
Kelly Wells, Shreveport-Bossier Sports Commission

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on April 22, 2020 via Go To Meetings due to the Governor's COVID-19 stay at home order. Billy Montgomery, Chairman, called the meeting to order at 8:07 a.m. Mrs. Norman performed a roll call of the members. A quorum was present.

**Minutes**

The Minutes of the February 26, 2020 meeting were reviewed. Following review, Mr. Bohanan moved to accept the Minutes as distributed. Mr. Adams seconded the Motion which was voted on and passed with no public comment.

**Financial Report**

Mrs. Brown reviewed the March financials with the board members. A few hotels are not paying their taxes and Smith Travel projects hotel revenue to be down 34.4%. Mrs. Brown presented some options for the board's consideration:

- Suspending the 25% transfer from the checking account into the reserve account
- Move up to a certain amount from reserve to checking if needed

- Look at funding applications closer for the future

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- Look at funded events that have had to cancel and determine how to proceed
- No funds are available to us. There may be a bill for Governmental Agencies funding. Even if we don't need Governmental funding, it may be best to apply anyway and we can always refuse it.

Mrs. Brown discussed the financial outlook for next few months and that the May financials will give us a better picture.

Mr. Antee moved to suspend the transfer of 25% into the sports commission's reserve account until further notice. Mr. Adams seconded the motion which was voted on and passed with no public comment.

Mr. Wells reviewed events we paid and that had to cancel. The members agreed these funds can be applied to their 2021 events.

### **Funding Applications**

The Mudbug Madness funding application was withdrawn as that event was cancelled.

Sickle Cell Softball funding application – The members reviewed and discussed the 2020 application. Following discussion, Mr. Johnson moved to provide up to \$15,000 in funding with payment being made subject to the event actually taking place and the number of teams they have competing. Mr. Mero seconded the motion. Discussion ensued and the motion was not passed. Mr. Antee then moved to provide \$7,500 up front and an additional \$7,500 when we know if they have the event. Mr. Anderson seconded the motion which was voted on and passed with no public comment.

Professional Bowling event funding application – following review and discussion, Mr. Antee moved to provide \$1,000 in funding contingent upon the event actually taking place; and if the event should fall short of its estimated participants/attendees, the event would only receive \$500. Mr. Bohanan seconded the motion, which was voted on and approved by a majority of the members, with no public comment.

### **Sports Update:**

**Red River Balloon Rally** - Mr. Wells discussed the upcoming Red River Balloon Rally with the members. The recommendation is to have the balloons fly only on June 12 and 13 and cancel the festival portion of the balloon rally. This would be a cost of \$5,000 to the sports commission with the rest being made up through sponsors. A back up date would be July 4<sup>th</sup>. Following discussion, the following motions were made:

Mr. Antee moved not to purchase insurance for the overflight event. Mr. Johnson seconded the motion which was voted on and passed with no public comment.

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Mrs. Brown moved to not have the festival, but instead to have just the overflight with a maximum cost of \$5,000 to the sports commission. There was no second made to this motion.

Mr. Adams moved to hold the overflight only without any resources being provided by the sports commission other than staff time. Mr. Antee seconded the motion which was voted and passed with no public comment.

**USA Softball** – Mr. Wells updated the board that all ticket holders were given a refund. Most of the expenses we incurred will be held over and applied to 2021. Mr. Wells expects the opponents will again be ULM and LA Tech vs. the USA Women’s Softball team.

**LHSAA Wrestling Bid** for 2021 is being submitted soon.

**USA Weightlifting** is being looked at for June 2021. Possible other events could be moving up here from New Orleans as well.

### **Adjournment**

There being no further business, the meeting adjourned at 9:49 am.

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Billy Montgomery, Chairman